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JUNE 20 & 21

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AND AUCTION

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# **Feedback**

#### Political wisdom

In view of the fact that 2014 marks a year that we will not only vote for a new Governor, or re-elect the incumbent, as well as all the Senators and Representatives in the legislature, it is crucial that all citizens in Michigan vote for candidates who have demonstrated political wisdom by their accomplishments, either while holding public office or working in the public or private sectors.

This is precisely where wise leaders come into the picture, which will employ bottom up and horizontal leadership to bring about the positive changes that are so desperately needed in Michigan. Many will ask how a voter can go about identifying a wise leader. I would suggest that we

 Robin Sanders **Ann Arbor** 

#### Have something to say about a local issue or an item that appeared in our pages?

Now you have two ways to sound off:

- 1.) Write a letter to the editor.
  - E-mail: letters@lansingcitypulse.com
  - Snail mail: City Pulse, 1905 E. Michigan Ave., Lansing, MI 48912
     Fax: (517) 371-5800

2.) Write a guest column:

Contact Berl Schwartz for more information: publisher@lansingcitypulse.com or (517) 999-5061

(Please include your name, address and telephone number so we can reach you. Keep letters to 250 words or fewer. City Pulse reserves the right to edit letters and columns.)

stop voting for to elect, or re-elect candidates who only speak political platitudes, overly focus on emotionally divisive social issues, to avoid addressing issues that I have mentioned, as well as other more central issues, their record of accomplishments in life, that does not clearly demonstrate the characteristic of servant-leadership, and their not giving direct answers to direct questions that concern the common good. The citizens of our fair State have the opportunity this year to demand these changes and send the message to Lansing that unwise politics will no longer be tolerated.

#### **Corrections**

Due to a reporting error, last week's story on the Outfield incorrectly described the funding process for the apartment development portion of the project. Both private and public money will be used for that development.

Also due to a reporting error, a story misidentified which type of award "Book of Mormon" won; it won nine Tony Awards. It also incorrectly identified this tour as the show's second national tour. It is the show's first national tour. We regret the errors.

#### THIS WEEK: Mark Schauer's campaign Hosted by CityPULSE **SUSAN DEMAS BERNIE PORN** EDITOR/PUBLISHER, INSIDE MICHIGAN POLITICS PRESIDENT OF EPIC-MRA OVER THE AIR Bath, Charlotte/Williamston/others.... Lansing/East Lansing.... .Ch. 18 .Ch. 12 COMCAST Vermontville..... Lansing/East Lansing/Holt.....Ch. 8 Grass Lake ... **CABLE PROPERTIES** .Ch. 18 Jackson.. Summit/Leoni Township.........Ch. 8 Springport... Watch past episodes at vimeo.com/channels/citypulse

# **CityPULSE**

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PAGE



lirten: Rogers misleading the public regarding Bergdahl controversy



Moores Park Pool opens for summer soon



HE ATE/SHE ATE: Review of downtown Lansing's Waterfront Bar & Grill



A TALL SHIP AND A STAR TO SAIL HER BY by JONATHAN GRIFFITH

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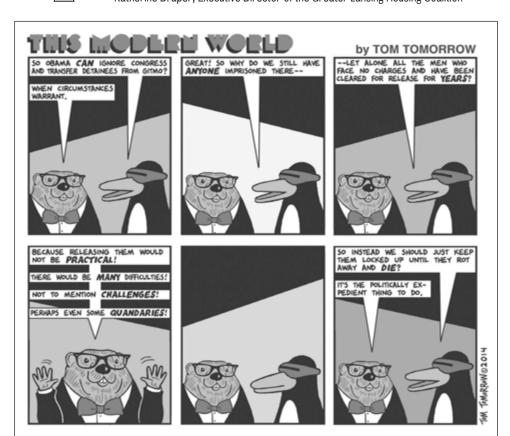
#### THIS WEEK

Berl Schwartz 7 p.m. Wednesdays

· Mark Schauer, Democratic gubernatorial candidate

• Jon Lum, Board Member of the Allen Neighborhood Center

• Denise Paquette, Health and Housing Outreach Director, Allen Neighborhood Center • Katherine Draper, Executive Director of the Greater Lansing Housing Coalition



# NEWS & OPINION

# Managing the Schertzing campaign

National political organization recruits East Lansing native Abby Clark, former field organizer for U.S. Sen. Elizabeth Warren, to manage Eric Schertzing's congressional campaign

Abby Clark got her first taste for politics at a time when many people her age couldn't have cared less for the Democratic process. It was 2000, she had just turned 18 years old, the economy was booming and apathy ran strong among her peers.

An East Lansing native, Clark majored in political science at the University of Michigan, "something I was interested in but I never really thought it would be a career." She called herself a progressive activist in those years and "worked my ass off for Al Gore." Then the election happened and the United States embarked on an eight-year slog under George W. Bush.

"A lot of us really got our hearts broken," Clark, 32, said of the 2000 election. "Growing up in the '90s, there was a lot of 'your vote doesn't matter.'

"Then that election happened. When it comes down to hanging chads in Florida, the argument that your vote doesn't matter kind of went out the window. That had a big impact on me."

Since then, Clark's involvement with Democratic politics only grew deeper. She's worked as an organizer in Michigan for both of Barack Obama's presidential campaigns and in Massachusetts as a deputy organizer for Elizabeth Warren, the influential first-term U.S. senator whose name has surfaced as a 2016 presidential candidate. Her first paid campaign job was in 2006 with Jim Marcinkowski, a Democratic candidate in Michigan's 8th Congressional District who, like all other Democrats since 2000, was unable to defeat the formidable Republican from Brighton, Mike Rogers.

Soon after Rogers' retirement announcement in March, Clark was recruited by the Democratic Congressional Campaign Committee, the Washington-

based fundraising arm for House Democrats, to go back to work in her home district. She's in full swing as the campaign manager for Ingham County Treasurer Eric Schertzing, one of four Democrats seeking to replace Rogers.

"It's unusual in the extreme, I think, for the (DCCC) to place a campaign manager in their home district," Clark said. Such a quality isn't necessarily high on the recruiting checklist, she said. But ever since Rogers announced his retirement, Democrats in Washington have eyed up the 8th, which includes all of Ingham and Livingston counties and northern Oakland County. It's perhaps the party's best chance since 2000 for taking the seat, which has been redistricted to benefit Republicans. Schertzing will have to beat three other Democrats from Lan-



Alexa McCarthy/City Pulse

Ingham County Treasurer Eric Schertzing consults with his campaign manager, Abby Clark, in their East Lansing office.

sing — Susan Grettenberger, Ken Darga and Jeffrey Hank - in an August primary to advance to the General Election and face off against either former state Senate Majority Leader Mike Bishop, R-Rochester, or state Rep. Tom McMillin, R-Rochester Hills.

"It wouldn't be a target for them if it wasn't an open seat," Clark said of the DCCC. "It's a huge opportunity that is a big priority for Democrats this cycle."

Clark said the focus for now is on the August primary. She believes Schertzing is the strongest Democrat in the field, the best known in Ingham County after being elected treasurer four times.

Schertzing identified himself recently on an episode of "City Pulse Newsmak-

ers" as a social liberal and a fiscal conservative, playing up his priority for finding consensus on both sides of the aisle. While Clark knows less of Darga and Hank, she recently saw Grettenberger speak at a public event.

"I don't think we have substantial policy differences with Susan," she said. "Eric is the stronger, more viable candidate."

#### Warren ties

In July 2012, while working on Obama's reelection campaign for the nonprofit Organizing for Action, Clark got a call from a friend in Massachusetts who was working for Warren's campaign, which had just undergone a "big internal shakeup." Warren was polling behind Republican incumbent Scott Brown.

> "When I got that call, it was a chance to go big," Clark said. "I had been obsessed with Elizabeth Warren for some time." Within a month, she moved to the East Coast.

> While her job as deputy field director didn't bring her much interaction with Warren, Clark said, "She is wonderful. Not every candidate is a dream to work with. She is the real deal. What you see is what you get."

> Warren, a former Harvard Law School professor, is perhaps best known for her work on consumer protection advocacy. She was chairwoman of a congressional oversight panel to oversee the Troubled Asset Relief Program and was an assistant to the president for the Consumer Financial Protection Bureau before being elected to the Senate. Along with Hillary Clinton, Warren is also rumored by pundits as a possible Democratic presidential candidate in 2016.

"I would support (Warren) if she ran," Clark said. "It looks to me like Hillary is going to be the candidate, but it's 2016. It seems close but it's actually a ways off."

Over the course of 45 minutes at a Lansing coffee shop, we go on to talk about the "very big deal" of Michigan's losing multiple senior members from its congressional delegation due to retirement. Clark declined to say which Republican — Bishop or McMillin – she'd rather face if Schertzing advances to the General. ("If there's something I don't have great insight into, it's the inner dynamics of Republican primaries," she said.) She also spoke of how Schertz-





**Property:** 810 West Grand River (Psi Upsilon Fraternity), East Lansing

Built in 1926, this building serves as the home of the Psi Upsilon Fraternity at Michigan State University. Built in the Italian Renaissance style, it borrows details directly from original Italian sources. At the height of the style's popularity, between 1890 and 1935, advances in photography and travel accommodations allowed designers to study genuine Italian examples, either in person or through photos. As a result, the revival buildings provide reasonably accurate representations of authentic Italian buildings.

Two projecting wings flank the main body of this light colored brick building. Thin classical columns support the triple arches at the recessed front porch. Notable, smaller details include the double rowlock headers, wide eaves, decorative brackets and the stone accents on the chimney and belt course.

The most impressive detail of this building is its red tile roof, which is the primary character-defining feature of the Italian Renaissance style. Recently, when the owners needed to replace the original roof, they had considered a stamped metal substitute that attempted to replicate the tiles. Asked by the local Historic District Commission to reconsider their choice, the fraternity was able to identify an authentic replacement, and then reached out to its membership and alumni to locate the funds necessary to replace the tiles.

-Dan Bollman

"Eye candy of the Week" is our weekly look at some of the nicer properties in Lansing. It rotates with Eyesore of the you have a suggestion, please e-mail eye@lansingcitypulse.com or call Becky McKendry at 999-5064.

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# Rogers misleads on Bergdahl

For Republicans like mid-Michigan's Congressman Mike Rogers, the mediafueled outrage over the return of Sgt. Bowe



**MICKEY HIRTEN** 

Bergdahl from his Taliban captors is simply politics trumping patriotism.

Bergdahl was the only American soldier held by enemies, and his return, after years of negotiations by the Obama administration, reflects the deeply held military

principle of no soldier left behind. But for Rogers, other Republicans and some Democrats, the principle of "Bring our boys home" is vaguely qualified and, of course, politicized.

Rogers, as the lame-duck chairman of the House Intelligence Committee prepping for his planned conservative radio talk show, burnished his brand with a series of pronouncements and television appearances attacking Obama's actions and warning that these long-imprisoned Taliban operatives posed a grave threat to the United States. But mostly he seemed annoyed that he wasn't consulted.

Particularly prominent was his appearance on MSNBC's "Morning Joe" program where he said: "In 2011, they (the Obama administration) did come up and present a plan that included a prisoner transfer that was, in a bipartisan way, pushed back. We hadn't heard anything since on any details of any prisoner exchange."

He questioned the urgency of the exchange, dismissing reports that Bergdahl's health was failing. "This notion that it was an acute health care — yesterday, we were informed that it wasn't acute, they had no information that it was acute, I don't know why you would say that."

Reports this week indicated that Bergdahl was, in fact, held in a metal cage in total darkness for weeks at a time as punishment for trying to escape. Five years alone and isolated, likely tortured.

He didn't have the fortune to be held captive by the U.S government, whose Guantanamo prisoners are treated inhumanely, according to Human Rights Watch: "Detainees have extremely limited contact with other human beings, spend 22 hours a day alone in small cells with little or no natural light or fresh air, are not provided any educational opportunities, and are given little more than

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a single book and the Koran to occupy their time. Even their two hours of 'recreation' time — which is sometimes provided in the middle of the night — generally takes place in single-cell cages so that detainees cannot physically interact with one another."

No, Bergdahl was held by the Taliban, a brutal terrorist organization involved in what is essentially a civil war in Afghanistan.

As chairman of the House Intelligence Committee, Rogers has unique access to classified information. And he acknowledges that the basic outlines of the exchange were discussed in 2011. But unaware? There was an Associated Press article in August 2011 naming three of the Taliban prisoners to be released; a Reuters report in August 2012 added additional names. Washington Post columnist David Ignatius reported extensively on the exchange deal in April 2013.

Surely Rogers and his staff knew of these articles, and Rogers easily could have — in fact, should have — received intelligence briefings on the Taliban prisoners. If he was surprised by the details of the release, then it's on him.

Rogers has been a cheerleader for the intelligence community, most recently advocating, endorsing and supporting its massive and surreptitious gathering of phone and Internet data. He says Americans should trust intelligence agencies to do their job. Certainly, he does. Aren't these the intelligence agencies that would review the Bergdahl prisoner exchange? Perhaps they concluded that the five Taliban detainees were not as bad as Rogers and his Republican colleagues contend. Others have.

"A closer look at the former prisoners ... indicates that not all were hard-core militants," the Chicago Tribune reported on last week. "Three held political positions in the Taliban government that ruled Afghanistan from 1996 to 2001 and were considered relative moderates. A fourth was a mid-level police official, experts say. The fifth, however, has a darker past. Mohammed Fazl was chief of staff of the Taliban army and is accused of commanding forces that massacred hundreds of civilians in the final years of Taliban rule before the 2001 U.S.-led invasion," the newspaper reported.

This past weekend two high-ranking military commanders weighed in on the

release. Their views are reasoned. Retired Marine Gen. James Mattis, the former chief of the U.S. Central Command, said on CNN's "State of the Union" that the release of the Taliban hardliners allows the military more combat latitude in Afghanistan since Bergdahl's status is no longer a factor. That's a good thing.

Also on CNN, Retired Maj. Gen. Paul Eaton said Rogers and other Republicans like Sen. John McCain are overestimating the value of the five Taliban prisoners on the battlefield. "These are not super-villains," Eaton said on CNN. "We're releasing five Joes out there who are not super-villains."

For Rogers, these may just be inconvenient truths.

Our involvement in Afghanistan and Iraq and with real or straw-man terrorist groups can be most charitably described as messy business. A return of prisoners can't be a clean transaction. Rogers on Sunday again hit the TV talking head circuit with this gem:

"The No. 1 way that Al Qaeda raises money is by ransom — kidnapping and ransom. We have now set a price." Of course. There's always a price, he just doesn't want to pay it. And as an arm-chair general, he doesn't have to. That's the job of the commander-in-chief, the president, who faced with choices like Bergdahl's release can't really win.

Consider the reaction Rogers and others would have had if Bergdahl had died while a Taliban captive. The criticism of Obama would have been blistering: "A weak commander-in chief," "Leaves his injured troop on the field of battle," "Doesn't understand military values," and the always popular Republican cant, "Should be impeached."

Bergdahl may not have been a model soldier; it will all come out. But bringing home our soldiers — good or bad — is what we owe those who risk their lives in military service. The Israelis, whose position on terrorists is uncompromising, do in fact deal with those they despise to bring their own back home, trading at various times 1,027 Palestinians for single captive and 1,150 prisoners for three. There is always a price, and in this case, it's the commander-in-chief's job to pay it.

Email Mickey Hirten at mickey@lansingcitypulse.com.

Community

#### **PUBLIC NOTICES**

#### CITY OF LANSING SECOND NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN, that a Public Hearing will be held on Monday June 16, 2014, at 7:00 P.M. in the City Council Chambers, 10th Floor Lansing City Hall, 124 W. Michigan Ave., Lansing, MI, in consideration of the Establishment of the Principal Shopping District Assessment and Proposed Zones for Fiscal Year 2015, Fiscal Year 2016 and Fiscal Year 2017.

The special assessment district for the Principal Shopping District is described as follows:

Principal Shopping District: Beginning at the intersection of West right-of-way line of S. Capitol Avenue and the north right-of-way line of W. St. Joseph Street, "Point of Beginning," North along S. Capitol Avenue right-of-way line to the center-line of W. Washtenaw Street, west along the center-line of W. Washtenaw Street to the center-line of Townsend Street, north along the center-line of W. Allegan Street to the center-line of W. Allegan Street, then east along the W. Allegan Street center-line to the center-line of S. Capitol Avenue, north along the S. Capitol Avenue center-line to the center-line of W. Saginaw Street, east along the W. Saginaw Street center-line to the west right-of-way line of N. Washington Avenue, north along the N. Washington Avenue right-of-way line to the north right-of-way line of W. Grand River Avenue, east along the W. Grand River Avenue right-of-way line to the north right-of-way line of Turner Street, north along the Turner Street right-of-way line to the north right-of-way line of Clinton Street, east along Clinton Street right-of-way to the east right-of-way line of Center Street, south along the Center Street right-of-way line to the north right-of-way line of Liberty Street, east along the Liberty Street right-of-way line to the centerline of N. Cedar Street, south along the N. Cedar Street center-line to the south right-of-way line of East Grand River Avenue, east along the E. Grand River Avenue right-of-way line to the center-line of E. Shiawassee Street, east along the E. Shiawassee Street center-line to the west right-of-way line of the Conrail right-of-way, south along the Conrail right-of-way line to the south right-of-way line of S. Larch Street, south along the E. Michigan Avenue right-of-way to the east right-of-way line of S. Larch Street, south along the S. Larch Street right-of-way line to the center-line of S. Larch Street, then west along the S. Larch Street center-line to the center-line of S. Larch Street (extended), west along the St. Joseph Street right-of

Let it be known any person who intends to protest this special assessment must appear and protest at the special assessment hearing in order to appeal the amount of the special assessment to the Michigan Tax Tribunal. Any appeal to the Michigan Tax Tribunal must be taken within thirty days of the confirmation of the special assessment roll, provided a protest was timely made. The protest of this special assessment must be presented by the property owners, or their representative in person or in writing at the Public Hearing as scheduled above. The assessment roll is on file and may be examined in the 9th Floor City Clerk's Office.

For more information, please call 517-483-4177. If you are interested in this matter, please attend the public hearing or send a representative. Written comments will be accepted between 8 a.m. and 5 p.m. on City business days if received before 5 p.m., Monday, June 16, 2014, at the City Clerk's Office, Ninth Floor, City Hall, 124 West Michigan Ave., Lansing, MI 48933.

Chris Swope, Lansing City Clerk



# 'All things digital'

## City hiring a social media manager to fix disorganized digital presence

Lansing is about to get social media savvy. Within the next couple of weeks, the city plans to post a job opening for a contractual social media manager. The 30-to-40-houra-week job is expected to pay \$16 an hour, depending on experience.

The formal job description for the position has not yet been created, but Mayor Virg Bernero's chief of staff, Randy Hannan, said the job means "managing all things digital." That includes updating the city's website, coordinating with various city departments to seek out announcements and information to put online, handling all Facebook and Twitter communication and exploring new digital platforms for the city to communicate.

"This is our first venture into social media in a formal way," he said.

The city has had a difficult time managing social media. Lansing has an official Twitter and Facebook page, but both have lay dormant since February. Hannan said that the task of updating social media websites has bounced among himself, department heads and other city employees with little coordination.

"It's been such a challenge to maintain the social media channels to the level we've wanted," Hannan said. "This position has been in the back of our mind for about two or three years."

Until this year, though, the funds and resources were not available to pull that idea into reality. The budget passed last month was the first since 2005 with a surplus.

"We can turn this into a coordinated effort now," Hannan said.

Roger Martin, partner at the communications firm Martin Waymire, said the city made the right move in creating a position dedicated to online communications.

"A city the size and importance of Lansing needs a robust social media presence," he said. "There's an essential role for social media in local governments."

Martin has long advocated the inclusion of digital communication in local governments and organizations. He points to one of his clients as a prime example — the Michigan Municipal League, a nonprofit association representing Michigan's municipalities.

Their online presence is expansive, from the photo-sharing website Flickr and regularly updated blogs and podcasts.

Martin said that the city of Lansing should take a similar approach, increasing the number of online channels it can participate in.

"If the government wants to establish a policy, lay off workers, adopt a budget, someone's already going to be talking about it on social media anyway," he said. "So why should the government cut itself out of that conversation?"

It's not as simple as setting up a few free online accounts, though.

"A job like this requires some very strong communication skills," Martin said. "You have to be able to craft a compelling message in three sentences or less. You're got to be an expert or a pseudo-expert in how these channels work. You have to be willing to adapt."

Mikell Frey knows all about that adaptability. She was hired as the communications coordinator for the city of East Lansing in 2006, when "social media wasn't on the radar."

"We were much more focused on print communication," she said. When Frey started to notice local governments and official organizations jumping on the digital bandwagon, she realized she'd need to adapt and try it too. She started the city's Twitter account in March 2009 and Facebook page in January 2011.

East Lansing now has almost 2,000 Facebook fans and more than 9,000 followers on Twitter.

"In the beginning, it was very much a 'learn-as-you-go' strategy," she said.

Frey began turning to other cities for ideas, looking at the social media channels of cities like Grand Rapids and Ann Arbor to model East Lansing's after.

Now, the city of East Lansing has a regular and reliable online presence. The city used social media to communicate heavily in the December 2013 ice storm. City manager George Lahanas posts a regular blog on the city's website

Frey also said because everything is coordinated and runs smoothly, social media only makes up about 10 percent of her job now.

"It's not time-intensive and it's very cost effective," she said.

- Becky McKendry

## Clark

#### from page 5

ing reminds her of U.S. Sen. Debbie Stabenow, also from Lansing, because he's a "work horse, not a show horse. He's not a flashy guy, the type to give barnburner speeches." Some of the issues she predicts will be focused on include college affordability, raising the minimum wage at the federal level, equal pay for equal work and the "totally regressive" Ryan budget that "keeps popping up."

Clark doesn't have plans to become a

candidate herself, preferring to stay behind the scenes. But we end the conversation on one of her ongoing frustrations — and one of the main reasons Democrats weren't able to defeat Rogers: Money in politics.

"When people are freaked out by Citizens United and some of these Supreme Court decisions, they should be freaked out. In my mind, money is not speech, it biases the system in favor of the wealthy. It's a real problem," she said. "Something that has motivated me is that the only way to counter that is with people. If people get out and vote, that's the most important thing."

- Andy Balaskovitz





#### **PUBLIC NOTICES**

#### NOTICE OF A PUBLIC HEARING EAST LANSING CITY COUNCIL

Notice is hereby given of the following public hearing to be held by the East Lansing City Council on Tuesday, July 8, 2014 at 7:00 p.m., Council Chambers, 101 Linden Street, to consider the following Ordinances:

**Ordinance No. 1334**; an Ordinance to renumber Section 4-6 and add a new Section 4-6 to Chapter 4 of the Code of the City of East Lansing to prohibit the feeding of deer

**Ordinance No. 1335**; an Ordinance to amend Article III - Property Maintenance Code - of Chapter 6 - Building and Building Regulations - of the Code of the City of East Lansing by making further local changes to the International Property Maintenance Code, 1998 edition, known as the Property Maintenance Code of the City of East Lansing, as adopted at Section 6-171 and amended by Section 6-175 by adding Section 1010.12 to provide standards for the issuance of consecutive citations for daily offenses

The City of East Lansing will provide reasonable accommodations, such as interpreters for the hearing impaired and audio tapes of printed materials being considered at this meeting, upon notice to the City of East Lansing, prior to the meeting. Individuals with disabilities requiring reasonable accommodations or services should write or call the City Manager's Office, 410 Abbot Road, East Lansing, MI 48823 (517) 319-6920, TDD 1-800-649-3777.

Marie E. Wicks City Clerk

CP#14\_148

#### NOTICE OF PUBLIC HEARINGS EAST LANSING ZONING BOARD OF APPEALS

**Notice is hereby given** of the following public hearings to be held by the East Lansing Zoning Board of Appeals on **Wednesday, July 9, 2014**, beginning at 7:00 p.m., in the 54 B District Court, Courtroom 1, 101 Linden Street, East Lansing:

- A public hearing will be held to consider a variance request from Daemian Koehler for the property located at 180 Milford Street, in the R-2, Medium Density Single-Family Residential District from the following requirement of Chapter 50 - Zoning Code of the City of East Lansing:
  - Article VII. Section 50-816., to allow a portion of a required parking space to be 6.5 feet wide where 8 feet is required.

The applicant is requesting the variance to meet the parking requirements in order to be eligible for a Class III rental license.

- A public hearing will be held to consider a variance request from Ruth A. Buko for the property located at 1201 E. Grand River Avenue, in the B-2, Retail Sales Business District from the following requirements of Chapter 50 - Zoning Code of the City of East Lansing:
  - a. Article IX. Section 50-840., to modify a current Zoning Board of Appeals variance condition of approval for parking area screening.

The applicant is requesting a modification to an existing variance to allow construction of an outdoor seating area with landscaping.

**Call (517) 319-6930**, the Department of Planning, Building and Development, East Lansing City Hall, 410 Abbot Road, East Lansing, for additional information. All persons interested in these appeals will be given an opportunity to be heard.

The City of East Lansing will provide reasonable auxiliary aids and services, such as interpreters for the hearing impaired and audio tapes of printed materials being considered at the meeting, to individuals with disabilities upon request received by the City seven (7) calendar days prior to the meeting. Individuals with disabilities requiring aids or services should write or call the Department of Planning, Building and Development, 410 Abbot Road, East Lansing, MI 48823. Phone: (517) 319-6930. TDD Number: 1-800-649-3777.

Marie E. Wicks City Clerk

CP#14\_152

**PUBLIC NOTICES** 

Continued on page 9

**PUBLIC NOTICE** FINDING OF NO SIGNIFICANT EFFECT ON THE ENVIRONMENT AND REQUEST FOR RELEASE OF FUNDS DATE: June 11, 2014 CITY OF LANSING, MICHIGAN

To: All Interested Agencies, Groups, and Persons

Purpose: Notice and Public Explanation of Proposed Projects

Use of Funds - 40th Year FY 2014-2015 (Community Development Block

Grant, HOME and Emergency Solutions Grant)

This statement of findings is hereby posted pursuant to regulations found at 24 CFR 50.4(b), for HUD funded activity. On or about July 1, 2014, the City of Lansing will request the U.S. Department of Housing and Urban Development to release Federal funds under Community Development Block Grant (CDBG) funds, under Title I of the Housing and Community Development Act of 1974 (Public Law 93-383) as amended, for the following projects located in the City of Lansing, County of

The public notice serves to promote public understanding and provide opportunities for public input of the proposed use of funds and proposal.

Please address your comments no later than June 30, 2014 to:

Doris Witherspoon, Senior Planner Department of Planning & Neighborhood Development 316 N. Capitol Avenue, Suite D-2 Lansing, MI 48933 Phone; 517-483-4063 doris.witherspoon@lansingmi.gov

#### **NOTICE TO PUBLIC**

#### FINDING OF NO SIGNIFICANT EFFECT ON THE ENVIRONMENT AND REQUEST FOR RELEASE OF FUNDS June 11, 2014 CITY OF LANSING, MICHIGAN

On or about July 1, 2014, the City of Lansing will request the U.S. Department of Housing and Urban Development to release Community Block Grant funds under Title I of the Housing and Community Development Act of 1974 (Public Law 93-383) as amended Emergency Shelter Grant funds under the Stewart B. McKinney Homeless Assistance Act Amendments (Public Law 100-620) of 1988, and also funds under the HOME Investment Partnership Act (HOME) of Title II of the Cranston Gonzales National Affordable Housing Act of 1990 (Public Law 101-625) for the following projects located in the City of Lansing, County of Ingham, Michigan.

#### NATURE AND LOCATION OF PROJECTS CATEGORICALLY EXCLUDED FROM NEPA REQUIREMENTS

PROPOSED COMMUNITY DEVELOPMENT BLOCK GRANT ACTIVITIES AND USE OF FUNDS - 40th YEAR HUD Fiscal Year 2014-2015- Categorically Excluded

PROJECT A - CDBG Owner Rehab Program/Public Improvements

Includes loans and grants for rehabilitation of owner-occupied housing units through city sponsored programs, and in conjunction with affordable housing efforts sponsored by nonprofit housing corporations and other state and federal agencies. Includes funds to meet lead hazard reduction regulations in rehabilitated structures, funds to assist in emergency rehabilitation, market analysis activities and technical assistance to nonprofit housing corporations, contractors, low-and moderate-income households. Includes loans and grants for owner-occupied single-family units through city sponsored programs, loans to rehabilitate historic homes in conjunction with rehabilitation of the unit, and loans or grants for ramps or weatherization. Includes staff, office space, technical assistance, training and other direct project costs associated with delivery of Community Development Block Grant, HOME, Emergency Solutions Grant and other State and Federal Programs. 18 housing units estimated. Additional units may be completed with prior year

General street, sidewalk, water/sewer improvements, including assistance to income eligible owneroccupants or those in CDBG-eligible areas for special assessments related to new improvements. Includes improvements to neighborhood parks, recreational facilities; public neighborhood, medical and community facilities in CDBG priority areas. Some improvements may be made with prior years' funds

> **Estimated Total Expenditure:** \$ 926,526 (CDBG)

PROJECT B - CDBG Rental Rehab Program/Weatherization

Includes loans and grants for rehabilitation of rental housing units through city sponsored programs. Includes funds to meet lead hazard reduction regulations in rehabilitated structures. 6 units estimated

Includes financing of an Energy Fitness Program and/or Energy Optimization Program to benefit low and moderate-income households, 54 housing units estimated with current funding. Additional units may be completed with prior year funds

> **Estimated Total Expenditure:** \$ 196.351 (CDBG)

PROJECT C - Acquisition

Includes acquisition, maintenance and security of properties acquired through programs, and activities related to acquisition, disposition, relocation and clearance of dilapidated structures. Funds may also be used to acquire properties in the flood plain. Includes staff time associated with this activity. 1 housing unit estimated. Prior year funds may be used.

> **Estimated Total Expenditure:** \$ 1,000 (CDBG)

PROJECT E - Public Services (limited to 15% CDBG)

Includes homeownership counseling and education, neighborhood counseling, youth and senior programs, neighborhood clean-ups, community gardens, home repair classes, tool lending programs, employment training, and community safety. Services are for low- and moderate-income individuals and/or those in CDBG-eligible areas located within the Lansing city limits.

> **Estimated Total Expenditure:** \$280.501 (CDBG)

PROJECT F - Economic Development
Loans, technical assistance and training to low- and moderate-income owners of and persons developing micro-enterprises within or planning to locate within the Lansing city limits. (A microenterprise is a business with five or fewer employees, including the owner(s).) Estimate 8 people trained and 4 loans issued. Prior year funds may be used.

Technical assistance to individuals and for-profit businesses including workshops, technology assistance, façade improvement loans/grants, market analysis, business promotion, referrals for the attraction of new business and expansion of existing business within CDBG-eligible areas of Lansing. Estimate 36 individuals and 4 businesses assisted.

Creation of jobs to benefit low and moderate-income city of Lansing residents. Estimate 3 jobs

**Estimated Total Expenditure:** \$ 93.500 (CDBG)

PROJECT G - CDBG General Administration (limited to 20%)

Includes staff and other costs associated with preparation of required

Consolidated Planning documents, environmental clearances, fair housing activities and citizen participation activities associated with the delivery of CDBG, HOME and other state and federal

Includes planning and general administration costs associated with delivery of CDBG and other state and federal programs. Includes indirect administrative costs and building rent paid to the city.

> **Estimated Total Expenditure:** \$372,131 (CDBG)

TOTAL CDBG EXPENDITURES

\$1,870,009

PROPOSED HOME ACTIVITIES AND USE OF FUNDS - 40th YEAR HUD Fiscal Year 2014-2015 - Categorically Excluded 58.35(a)/58.35(b)

PROJECT I - Down Payment Assistance

Funds provided to homebuyers for down payment and closing costs for purchase of a single-family home located within the Lansing city limits. Up to \$15,000 will be available as a 0% interest second mortgage for homebuyers with income at or below 80% of median income. Assistance not limited to first-time homebuyers. May include staff time and/or homeownership counseling fees associated with this activity. Estimate 12 housing units. Prior year funds may be used.

> \$143,415 (HOME) **Estimated Total Expenditure:**

PROJECT J- New Construction/HOME Rehab/Development Program

Includes funds for loans and grants for housing construction and rehabilitation.

HOME funds allocated for housing developed in partnership with the city, including Supportive Housing Program (SHP) activities, and Homeowner Purchase Rehab (HPR). Projects may include new construction and rehabilitation activities with non-profit and for-profit developers, including CHDOs. Funds may be used for staff time associated with these activities. 2 housing units estimated in conjunction with partners. Additional units may be completed with prior year funds

Also includes loans and grants for rehabilitation of at least 2 owner-occupied housing units.

\$ 293,066 (HOME) **Estimated Total Expenditure:** 

PROJECT L - Community Housing Development Organization (CHDO) Operating

Funds reserved at option of the city to provide operating funds to CHDO's utilizing HOME funds provided by the city to produce affordable housing in the community. **Estimated Total Expenditure:** \$ 31,178 (HOME)

PROJECT M - CHDO Set-Aside (15%)
HOME Program set-aside reserved for housing developed, sponsored or owned by CHDOs in partnership with the City. 1 unit estimated. Prior year funds may be used

**Estimated Total Expenditure:** \$ 93.532 (HOME)

**PROJECT N - HOME General Administration** 

Includes staff and general administration costs to deliver HOME program

**Estimated Total Expenditure:** \$ 62,354 (HOME)

TOTAL HOME EXPENDITURES: \$ 623,545

EMERGENCYSOLUTIONS GRANT PROGRAM ACTIVITIES -USE OF FUNDS - 40h YEAR FY 2014-2015 - 24 CFR Part 50, Categorically excluded 50.19(b) (12) not subject to 50.4

PROJECT S - Emergency Solution Grant Activities

Funds provided to address homelessness – rapid re-housing

Funds provided to prevent homelessness.

\$10,000 \$40,273

\$ 154,673 (ESG)

Funds provided to shelter providers to cover cost of maintenance, operations, insurance, utilities and furnishings in shelter facilities. \$92.800 \$11,600

Funds provided to offset the cost of administering ESG program **Estimated Total Expenditure:** 

**TOTAL ESG EXPENDITURES:** 

\$ 154,673

#### from page 8

#### **PUBLIC NOTICES**

It has been determined that such request for release of funds will not constitute an action significantly affecting the physical and human environment and, accordingly, the City has decided not to prepare an Environmental Impact Statement under the National Environmental Policy Act (NEPA) of 1969 (Public Law 91-190). The reasons for such decisions not to prepare such

- The will be no adverse environmental impact, man made or natural, generated by all the projects or subsequent development or use of the sites.

  The proposed use of the sites for all projects is consistent with City policy and will meet all
- State and local requirements related to land use, zoning and health, safety and welfare.
- The proposed sites for all projects are situated in an urban environment and will positively influence the human environment in the City.
- The properties to be effected in New Construction have no historic significance.
- The City has complied with the Section 106 process for historic review for all projects.
- Project D includes, to a large extent, replacement of existing equipment with nominal change in character, location and extent.

An Environmental Review Record for the above projects has been made by the City of Lansing which documents the environmental review carried out. This record is on file and is available for public examination and copying upon request at the DEVELOPMENT DIVISION OFFICE, DEPARTMENT OF PLANNING AND NEIGHBORHOOD DEVELOPMENT, SUITE D-2, 316 N. CAPITOL AVENUE, LANSING, MICHIGAN 48933. All interested parties disagreeing with the designation of these projects relative to NEPA requirements are invited to submit written comments for consideration by the City on or before 5:00 p.m. on June 30, 2014 to Doris M. Witherspoon, Senior Planner, City of Lansing Department of Planning and Neighborhood Development, 316 N. Capitol, Lansing, MI 48933, doris witherspoon@lansingmi.gov All comments received will be considered by the City of Lansing Department of Planning and Neighborhood Development prior to authorizing submission to HUD of a request for release of funds. Comments should specify which Notice they are addressing. All such comments will be considered and the City will not process the request for a release of federal funds or take administrative action on the written projects prior to

The City is certifying to HUD that the City of Lansing, and Mayor Virg Bernero in his official capacity as Mayor, consents to accept the jurisdiction of the Federal courts if an action is brought to enforce responsibilities in relation to environmental review, decision making, and actions, that these responsibilities are being satisfied. The legal effect of the certification is that, upon its approval, the City of Lansing may use Block Grant, HOME, and ESG funds, and HUD will have satisfied its responsibilities under the National Environmental Policy Act of 1969.

#### **OBJECTIONS TO RELEASE OF FUNDS**

U.S. Department of Housing and Urban Development will accept objections to its release of funds and the City of Lansing, Ml's certification for a period of fifteen days following June 30, 2014 only if they are on one of the following bases: (a) the certification was not executed by the Mayor, City of Lansing; (b) the City of Lansing, Ml has omitted a step or failed to make a decision or finding required by HUD regulations at 24 CFR Part 58; (c) the grant recipient has committed funds or incurred costs not authorized by 24 CFR Part 58 before approval of a release of funds by HUD; or (d) another Federal agency acting pursuant to 40 CFR Part 1504 has submitted a written finding that the project is unsatisfactory from the standpoint of environmental quality. Objections must be prepared and submitted in accordance with the required procedures (24 CFR Part 58) and shall be addressed to: Department of Housing and Lithan Development. Office of Community Planning and addressed to: Department of Housing and Urban Development, Office of Community Planning and Development, 477 Michigan Avenue, Detroit, MI 48226. Potential objectors should contact HUD at (313) 226-7900 to verify the actual last day of the objection period.

Virg Bernero, Mayor, City of Lansing, MI

Objections must be prepared and submitted in accordance with the required procedure (24 CFR

Part 58) and may be addressed to HUD at:

U.S. Department of HUD Community Planning and Development 477 Michigan Avenue Patrick V. McNamara Building Detroit, MI 48226

Objections to release of funds on bases other than those stated above will not be considered by HÚD. Objections received after July 21, 2014 will not be considered by HUD.

CP#14\_145

CP#14\_146

#### CITY OF LANSING NOTICE OF PUBLIC HEARING

Z-2-2014, Rezoning, 3012 Seventh Avenue & two vacant properties located immediately to its south, from "A" Residential, "G-2" Wholesale and "J" Parking Districts to "H" Light Industrial District

The Lansing City Council will hold a public hearing on Monday, June 30, 2014, at 7:00 p.m. in Council Chambers, 10th Floor, Lansing City Hall, 124 W. Michigan Ave., Lansing, MI, to consider Z-2-2014. This is a request by E.T. MacKenzie Co. to rezone the property at 3012 Seventh Avenue, 2924 Seventh Avenue and the vacant property located immediately south of 3012 Seventh Avenue, legally

Lots 52 through 62 Elmore M. Hunt Subdivision & vacated Howe Street Right-of-Way between Lots 54 and 55 and north ½ of vacated Howe Street Right-of-Way located south of Lots 59 through 62 east of Seventh Street, City of Lansing

from "A" Residential, "G-2" Wholesale & "J" Parking Districts to "H" Light Industrial District.

For more information about this case, phone City Council Offices on City business days, Monday through Friday, between 8 a.m. and 5 p.m. at 483-4177. If you are interested in this matter, please attend the public hearing or send a representative. Written comments will be accepted between 8 a.m. and 5 p.m. on City business days if received before 5 p.m., Monday, June 30, 2014, at the City Clerk's Office, Ninth Floor, City Hall, 124 West Michigan Ave., Lansing, MI 48933.

Chris Swope, Lansing City Clerk

**PUBLIC NOTICES** 

#### **CHARTER TOWNSHIP OF MERIDIAN** NOTICE OF POSTING OF TOWNSHIP BOARD MINUTES

On June 4, 2014, the following minutes of the proceedings of the Meridian Township Board were sent for posting in the following locations:

> Meridian Township Municipal Building, 5151 Marsh Road Meridian Township Service Center, 2100 Gaylord C. Smith Court Hope Borbas Okemos Branch Library, 4321 Okemos Road Haslett Branch Library, 1590 Franklin Street Harris Nature Center, 3998 Van Atta Road Snell Towar Recreation Center, 6146 Porter Ave. and the Township Web Site www.meridian.mi.us.

> > May 20, 2014 Regular Meeting

ELIZABETH LEGOFF **SUPERVISOR** 

**BRETT DREYFUS** TOWNSHIP CLERK CP#14\_149

#### **CHARTER TOWNSHIP OF MERIDIAN LEGAL NOTICE** Rezonina #14030 Ordinance No. 2014-01

Date passed:

June 3. 2014

Nature of the ordinance:

Amendment to the Zoning District Map to rezone approximately 5.2 acres from RR (Rural Residential) to C-2 (Commercial) located on

Full text available at:

Saginaw Highway in Section 4 of the Township Meridian Township Municipal Building, 5151 Marsh Road Meridian Township Service Center, 2100 Gaylord C. Smith Ct.

Haslett Branch Library, 5670 School Street Harris Nature Center, 3998 Van Atta Road Snell Towar Recreation Center, 6146 Porter Avenue The Township Website www.meridian.mi.us

**ELIZABETH LEGOFF** SUPERVISOR

**BRETT DREYFUS** TOWNSHIP CLERK CP#14\_150

#### **CHARTER TOWNSHIP OF MERIDIAN LEGAL NOTICE Snow Emergency Parking Ordinance**

Date introduced:

Nature of the ordinance:

Full text available at:

An ordinance amending the Code of the Charter Township of Meridian, by amending Chapter 58 to add Article IV entitled "Snow Emergency." This ordinance allows for removal of parked and stalled motor vehicles from streets in the Township during heavy snowfall or

ice when such vehicles would impede snow removal operations. Meridian Township Municipal Building, 5151 Marsh Road

Meridian Township Service Center, 2100 Gaylord C. Smith Ct. Haslett Branch Library, 5670 School Street Harris Nature Center, 3998 Van Atta Road Snell Towar Recreation Center, 6146 Porter Avenue

The Township Website www.meridian.mi.us

ELIZABETH LEGOFF SUPERVISOR

**BRETT DREYFUS** TOWNSHIP CLERK CP#14\_151

#### ORDINANCE # 2578

AN ORDINANCE OF THE CITY OF LANSING, MICHIGAN, PROVIDING FOR THE REZONING OF A PARCEL OF REAL PROPERTY LOCATED IN THE CITY OF LANSING, MICHIGAN AND FOR THE REVISION OF THE DISTRICT MAPS ADOPTED BY SECTION 1246.02 OF THE CODE OF ORDINANCES

The City of Lansing ordains:

Section 1. That the district maps adopted by and incorporated as Section 1246.02 of the Code of Ordinances of the City of Lansing, Michigan be amended to provide as follows:

To change the zoning classification of the property described as follows:

Case Number: Z-8-2013

Address: Parcel Number: Legal Descriptions: 505 E. Michigan Avenue and South 1.17 acres of 312 N. Cedar Street PPN: 33-01-01-16-276-072 & Part of 33-01-01-16-276-050

Commencing at the Southeast Corner of Block 244, Original Plat, Thence North 419.04. Feet, East 9.87 Feet, North 260 Feet, West 9.23 Feet, North 153.85 Feet, West 428.69 Feet, South 111.54 Feet, West 13.32 Feet, South 302 Feet, East 12.64 Feet, South 417.94 Feet, East 428.47 Feet to the point of beginning, City of Lansing, Ingham County, MI, from "H" Light Industrial District to "G-1" Business District.

Section 2. All ordinances or parts of ordinances inconsistent with the provisions hereof are hereby repealed

Section 3. This ordinance was duly adopted by the Lansing City Council on June 9, 2014, and a copy is available in the office of the Lansing City Clerk, 9th Floor, City Hall, 124 W. Michigan Avenue, Lansing, MI 48933.

Section 4. This ordinance shall take effect upon the expiration of seven (7) days from the date this notice of adoption is published in a newspaper of general circulation.

CHRIS SWOPE, LANSING CITY CLERK

CP#14\_147

10 www.lansingcitypulse.com City Pulse • June 11, 2014

# MARK'S

IN THE BATTLE AGAINST RICK SNYDER, DEMOCRATIC GUBERNATORIAL HOPEFUL PUTS HIS EGGS IN THE SOCIAL MEDIA BASKET BY BECKY MCKENDRY



Mark Schauer speaks with residents in his hometown of Battle Creek last October.

Photo courtesy of Mark Schauer for Governor



**Mark Schauer** 

Confirm

**Not Now** 

wants to be your Facebook friend — and next governor.

In his battle against incumbent Republican Gov. Rick Snyder, the Democratic gubernatorial candidate is being outspent and dealing with name recognition and favorability deficits in the polls. But he has swirled up a storm of online attention, thanks to his campaign's targeted use of social media. The 52-year-old former congressman from Battle Creek boasts over 30,000 Facebook fans and over 4,200 Twitter followers, thanks to a humorous approach that makes his online persona seem more at home on a Buzzfeed list than a stuffy politician's website.

One of his campaign's favorite ways to generate online buzz is by creating memes – images or photos typically accompanied by catchy or humorous text that spread quickly through Internet channels — on Facebook.

Although memes can be generic (think any old picture with a caption), the Schauer campaign has injected some added pop culture value into their Facebook memes by using some of the Internet's favorites. It has riffed a well-known meme called Condescending Wonka, which has circulated through websites for about three years. It features a screenshot of a, well, condescending-looking Gene Wilder from the movie "Willy Wonka and the Chocolate Factory." The image is accompanied by a snarky caption, like "Oh, you ordered a salad at McDonalds? You must really care about your health."

Schauer's twist on Wonka?

"Oh, you voted for Snyder in 2010 because he was a nerd? Tell me more about how he cut \$1 billion from education."

'Sometimes campaigns are like everything else, you can take yourself too seriously," Schauer said. "But when you have a fresh approach and you're being creative and tongue-in-cheek, it can be very appealing."

Schauer credits this youthful, sarcastic social media voice with allowing him to introduce himself to Michigan voters. He shares photos of his stops at local burger joints, references his upbringing in Livingston County and jabs that he "was one of the smallest offensive linemen you'll ever see play high school football."

"When I'm at a college campus, and people who I've never personally met before know who I am and want to have their picture taken with me, that is a reflection of the power of social media," Schauer said. "I feel it in my visibility, even in non-campaign events. I've been in gas stations while crossing the state and people know who I am. I am a believer."

At the beginning of his campaign last May, an EPIC-MRA poll showed that only

about 25 percent of Michigan voters knew who the former congressman was.

Now hovering at about 60 percent, the name recognition deficit has closed somewhat, but Schauer is struggling with a dismal favorability rating — just 14 percent in the latest poll. Snyder is at 46 percent.

Still, Schauer seems satisfied with his strategy so far.

"Humor is kind of a way to get your foot in the door," he said. "The fact that it is a little

bit different proves the point. People are looking for fresh ideas and fresh approaches, and this is the personality of our campaign. We're creative."

#### BEHIND THE STRATEGY

They call Zack Pohl the "meme factory."

As Schauer's communications director, Pohl, 29, doesn't pull any punches about his approach. He admits that handling Schauer's social media strategy isn't high-brow wordsmithing. And he recognizes that, in large part, plugging silly and sarcastic sound bites into a free generating website isn't exactly writing a State of the State speech.

But it is relatable, he said.

"We're communicating in a language of the Internet," he said. "It's something that people are familiar with." Particularly, Pohl. As the former executive director of the liberal



advocacy organization Progress Michigan and a blogger at MichiganLiberal.com, he said he learned the value of bringing flair to social media.

"Often, candidates will post links to stories or videos or canned talking points, and the problem is that users see those things and their eyes glaze over," he said. "They keep scrolling. But if you can package and deliver a message in a way that's a little funny and offbeat, they're more likely to click the link and share."

"It's a matter of meeting people where they're at and delivering a message the campaign wants to amplify," he added.

The amplification appears to be working. Schauer's campaign Facebook has al-See Schauer, Page 11

### Schauer

#### from page 10

most twice the likes — at about 30,000 — that Snyder's campaign page has. Snyder's official governor's page, which has to steer clear of all campaign activity, boasts the most at over 50,000.

But these days, comparing likes is old news — it's all about interaction. There is a particular metric on Facebook known as "People Talking About This." At any given time, it tracks how many people are interacting with an individual site and its content through liking or sharing posts, commenting on posts and pictures and mentioning the page on their own. In a nutshell, it shows the percentage of Facebook fans that aren't just glazing over the user's content.

Although it fluctuates based on when

"A CANDIDATE CANNOT LIVE BY
SOCIAL MEDIA ALONE. THAT'S ALL
WELL AND GOOD IF YOU HAVE THAT
LEVEL OF CONNECTION WITH SOCIAL
MEDIA, BUT IT'S NOT THE LEVEL OF
CONNECTION YOU NEED TO TOUCH ALL
OF THE VOTERS YOU NEED TO TOUCH."
- BERNIE PORN, PRESIDENT OF EPIC-MRA

the statistic is checked, the degree of fans interacting on both Snyder's campaign and governor pages typically hover in the single digits, around 4 to 8 percent. Schauer's usually clocks in at about 45 to 50 percent, which he credits to his unrelenting commitment to promotion.

"I promote Facebook with every audience," he said. "Everywhere I'm at on the stump, I always ask how many people have friended me and liked my posts, with every audience. When I'm attending events, I always have folks that want to have their photos taken with me and I'll ask them, 'Are you putting that up on Facebook?'"

If Schauer's push for digital relevancy seems a familiar, it's no fluke. He models his campaign after that of President Barack Obama, whose 2008 presidential campaign exploited the intersection of politics and digital media.

"President Obama showed us the way," Schauer said. "I've committed to everyone that I've talked to in regards to my campaign that this is going to be the most sophisticated midterm campaign that Michigan has ever seen, and the use of social media is one of the reasons why and how."

#### NOT CHEAP, BUT CHEAPER

Schauer may have a strong digital presence, but it's certainly not by accident. Campaign records show that since its inception, Schauer's campaign has spent about \$140,000 for online advertisements, website developments and digital strategy services.

As for the success of his Facebook content, more than \$31,000 of that \$140,000 has gone to the social networking site to amplify his content. Facebook charges for advertisements, promotion and a service they call "boosting" posts, where an account holder can pay to have content show more prominently in people's news feeds and reach more people. The more you pay per post, the further your message travels.

Schauer and Pohl like to pose a particular scenario when they want to sing the praises of social media investment. The thinking goes like this: Including postage, a cam-

paign mailer would cost at least 35 cents to send. Take one of the campaign's best performing memes, which jabs at Snyder taxing seniors. Pohl said their Facebook statistics show that post reached about 487,000 people.

Assuming that number is correct, if they were to send that meme in a mailer to that many people, it would cost about \$170,000.

"When you consider the number of views you can get online, that can be hundreds of thousands of dollars in attention," Pohl

said. "It's an incredibly cost-effective way to spread a message. It's reshaping how campaigns think."

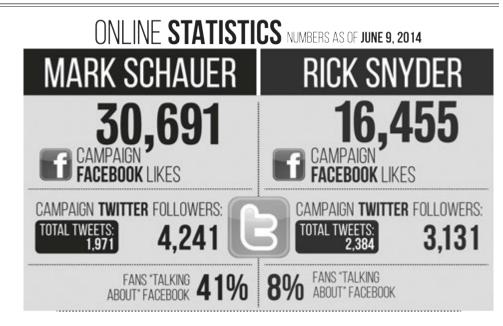
Cost control is important to the underdog Schauer campaign. Campaign finance filings with the Michigan Secretary of State show Schauer's ending cash balance at about \$1 million, compared with Snyder at \$4 million.

Although Snyder has paid around \$75,000 for Internet advertising, his campaign records show he has paid just \$1,863 for Facebook. Nevertheless, Emily Benavides, Snyder's campaign communications director, maintains that the governor's online presence is substantial.

"We're using Twitter, Facebook and LinkedIn and we have graphics," she said. "As for engaging with our followers, we keep them up to date on what the governor is up to on a daily basis."

"It's being done in a way that we haven't seen before with Rick Snyder," she added. "We're proud of what we've done."

Benavides also said that the campaign soon plans to "launch an additional tactic" in regards to their social media, although she would not elaborate. "In the coming weeks and months, you'll see how the use of social media evolves."



#### TRANSLATING INTO VOTES

Scott Swanson, director of graphics and digital services at the communications firm Martin Waymire, said the Snyder camp doesn't need an extra tactic.

"Snyder is defending, he's the reigning champ," he said. "He does not need to invest in social media like Schauer's doing right now."

Swanson said that these days, most candidates need to hire digitally savvy communications experts and come up with a memorable social media plan like Schauer has "or they're going to get killed."

"You can't get the same reach you used to without paying," he said. "What's true in social media is true in all advertising."

But for Snyder, Swanson said, he's just not against the ropes right now.

"Snyder has barely even mentioned Schauer on social media, and he doesn't have to," he said.

Although Schauer's name recognition has improved, he has still not usurped Snyder's lead since his announcement, even as the governor's approval dips.

Benavides attributes this success to Snyder's track strong branding identities as "Michigan's Comeback Kid" and "One Tough Nerd."

Credit can also go to the tried and true use of television. Snyder has spent about \$695,000 with the media firm Smart Media Group for television advertising and around \$460,000 with Strategic Perception, the ad agency behind Snyder's "One Tough Nerd" commercials.

Bernie Porn, president of the polling and research firm EPIC-MRA, said this spending gap is why Schauer is struggling with name recognition.

"A candidate cannot live by social media alone," he said. "That's all well and

good if you have that level of connection with social media, but it's not the level of connection you need to touch all of the voters you need to touch."

Porn said that while Schauer has done what he can with limited funds, a grassroots strategy is rarely a match for throwing dollars at TV and radio ads.

"His challenge is really formidable," Porn said. "They are being outmaneuvered. The only way to really penetrate the number of people he needs to connect with is television and radio advertising. The traditional forms of advertising."

It's not over for Schauer, though. PO-LITICO reported recently that the Democratic Governors Association has reserved \$6 million in television advertising for Schauer in October.

While Porn says that Schauer should be advertising on TV and radio now, Joe Disano, partner at the Lansing political firm Main Street Strategies, said the DGA ads should come at the perfect time to resonate with voters.

"It all goes back to the advice that they gave soldiers in the Revolutionary War," he said. "Don't fire until you see the whites of their eyes. Wait until the right moment to strike. And that's after Labor Day."

DiSano said that because voters aren't making decisions this far away from the November election, Schauer is saving money by not advertising on TV now. Instead, he said, Schauer has been "stealthy and under the radar" in mobilizing people online.

He believes it's a winning formula for the Schauer camp.

"It's incredible," DiSano said. "I don't think social media is a substitute or a replacement for traditional advertising, but it's getting very critical in campaigns. The value it adds is amazing."

#### **PUBLIC NOTICES**

**Building Inspector,** \$19.03 - \$28.35/hr., City of Lansing. High School Diploma or GED and six (6) years of experience in general building construction as a contractor, skilled worker, a person in charge of construction or a combination/equivalency. Registration as a Building Inspector, Plan Reviewer and/or prior building inspection experience preferred. Must possess and maintain a valid driver's license. Complete the application and view additional details when you apply by June 20, 2014 online at www.lansingmi.gov. EOE

CP#14\_153

# ARTS & CULTURE

# ART · BOOKS · FILM · MUSIC · THEATER

# 'Heartbeat of Old Town'

**Creole Gallery sale stirs vibrations** of founder Robert Busby

#### By LAWRENCE COSENTINO

Nobody feels the heavy vibrations pulsating from the Creole Gallery's peeling walls more keenly than its new owner, Jamie Schriner-Hooper.

"It's a sacred space," Schriner-Hooper said last week after getting the keys to the Old Town art and performance shrine from former owner Ena Busby, daughter of the gallery's founder, Robert Busby. "I get goosebumps even talking about it. It's been the heartbeat of the neighborhood for years, since Old Town has been called Old Town."

Meegan Holland, Busby's life partner and booking agent for the Creole in its glory years from 1998 to 2007, said Busby would be "thrilled" to know the Creole is going to Schriner-Hooper and her husband, Al Hooper.

"I don't think either Robert or myself could have thought of a better outcome," she said.

Holland pointed out that Schriner-Hooper "is the force behind" the garden in Busby's memory along the nearby stretch of the Lansing River Trail. When Busby was murdered in 2007, sending the city into shock, Schriner-Hooper quietly handled the memorial programs and events.

"She knew exactly what needed to be done to help us grieving folks at that time," Holland said. "That's when I came to love Jamie. Robert already loved her because he worked much more closely with her."

The sale surprised the buyer more than anyone. For years, as director of the Old Town Commercial Association and booster of Lansing's historic northern enclave, Schriner-Hooper told prospective business owners the Creole would probably never go on the market. Despite its largely dormant status after Busby's death, the Creole was Old Town's Plymouth Rock, Sistine Chapel, Independence Hall and Fillmore East rolled into one. The thought of it going into non-Busby hands and turning into an ordinary office or eatery was anathema.

Last fall, to Schriner-Hooper's surprise, Ena Busby took her aside while the two were planning the Robert Busby memorial garden. Busby was ready to sell the gallery and wanted her to buy it.

"I was floored," said Schriner-Hooper. Since her father's death in 2007, Busby



kept the venue going with art shows, concerts and rented events, but the glory days when artists like John Sinclair, Wynton Marsalis and Mose Allison enthusiastically played the Creole were long past. She was raising three children and working full time while running the Creole alone.

Meanwhile, Schriner-Hooper had moved to Laingsburg from her beloved Lansing under a strict agreement with her husband that they would move back to Lansing "the hot second" his son graduated from school there.

"That hot second was coming," she said. Busby's surprise offer mooted Schriner-Hooper's house-hunting plans; she's moving into the loft above the Creole this week.

"I feel humbled, more like a caretaker than an owner," she said.

She promised that the new tenants will honor the the gallery's legacy and Robert Busby's "vision." This summer, her husband, Al Hooper, will open a Cajun-themed bar/restaruant, fittingly called the Creole, with his business partners Aaron Matthews and Sam Short. (See sidebar story.)

But the Creole Gallery started as an experiment — an invitation. The legacy talk came much later, in hindsight.

"Robert never had a vision there would be a huge Main Street, that this neighborhood would get organized all of a sudden," Holland said. "He just wanted to respect the buildings and build a place where artists and musicians could gather."

In the 1980s, Busby, a retired Oldsmobile sheet metal worker, bought and gradu-

(Top) Photo courtesy Richard Galosy. (right) Eric Finkler/ City Pulse (Top) The MSU Professors of Jazz were frequent performers at the Creole Gallery. (right) Al Hooper, husband of the building's new owner, Jamie Schriner-Hooper, will turn the space into a bar/restaurant called the Creole.



ally restored five buildings on Turner Street, just north of Grand River Avenue. The area was clearly struggling, but its 19th-century buildings and odd isolation captivated him on his bike ride to work.

Artists and musicians were already infiltrating the rough bars and flophouses of North Lansing. Busby started his first gallery, Two Doors Down, across the street from the Creole; its name came from its proximity to the rough Mustang Bar, previously the center of North Town activity. Other art-minded pioneers, like Terry Terry of MessageMakers, were drifting onto the

scene. Gays and lesbians were finding a haven there.

Busby was also working on a derelict building across the street, formerly the Creole Cigar Co. Behind it stretched a junkyard a city block long.

"It was pretty Wild West back then," dramatist Fred Engelgau, an Old Town habitué from the 1980s, recalled.

After a fire nearly gutted the Creole space in 1982, Busby salvaged the old tongue-and-groove maple flooring. "It sat in a gigantic pile for a long, long time until he got the idea to build it into a stage," Engelgau said. Busby

## Busby

#### from page 12

asked Engelgau to design and build it.

Schriner-Hooper said the stage will stay the way it is, as will the peeling walls that absorbed countless musical vibration in the subsequent years.

In the 1990s, the Creole hosted the occasional art show and made a handy green room for JazzFest musicians, but Holland said it didn't really get going until 1998, when artist Roxanne Frith and the Lansing Community College Art Department used it for classes and exhibits.

In the next 10 years, art at the Creole took an astonishing variety, from student shows to head-benders and outliers like Sue Long's brazen array of ceramic penises and Suellen Hozman's texturally enhanced art for blind visitors. The gallery wasn't a vanity project. Busby, himself a multi-media artist, only showed his work there once.

Like its predecessor, Two Doors Down, the Creole Gallery became a haven of experimentation and inclusiveness. Leslie Donaldson, former director of the Arts Council of Greater Lansing, said the adventurous spirit of the Creole influenced her ventures, East Lansing's Art Apartment, and its successor, (SCENE) Metrospace.

Spoken word events and art openings made the Creole a center of local culture, but music took center stage when Busby and Holland started to develop a concert series in 1998.

She wryly recalls their business partnership as "the little sergeant" (her) and "the warm fuzzy."

"I was the promoter and booker and housed the band, and he did all the logistics at the Creole," Holland said. "He made sure the chairs were set up, the bands were fed, the lighting was right. It was an incredible team, and we just complemented each other."

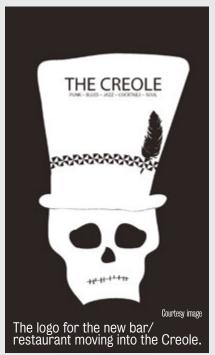
Many kinds of bands played the Creole, from folk to rock to blues to classical, but the Busby's and Holland's taste for jazz and the rise of Michigan State University's powerhouse jazz studies program made for a special synergy.

The MSU Professors of Jazz was practically a house band at the Creole. "Truth be told, the Creole is really our main jazz venue," MSU jazz studies chief Rodney Whitaker said in 2007. "When I go out and do things across the country, the artists all ask about the Creole, because they've heard about the place and the response of the audience."

On two memorable nights in June 2003, the Professors played four shows with trumpeter Wynton Marsalis, Whitaker's former colleague at the Lincoln Center Jazz Orchestra and arguably the most renowned jazz musician in the world.

"That's what really put us on the map," Holland said. "The support of Rodney Whitaker and Wynton Marsalis."

Early arrivers sipped coffee at the restaurant next door (now Whipped Bakery) and



# Dropping the gallery, keeping the Creole

#### By ALLAN I. ROSS

For 15 years, the Creole Gallery was a combination art exhibition space, community theater stage and music venue. But things are about to get a little spicier at 1218 Turner St. Al Hooper, husband of the building's new owner, Jamie Schriner-Hooper, will work with his partners Sam Short and Aaron Matthews — the team behind last year's Zoobie's Old Town Tavern renovation — and transform the space into a restaurant with a familiar-sounding name: The Creole.

"The space has this wonderful feel that Robert (Busby) created," Short said. "We didn't want to get too far away from that. That included the name, which helped us with our concept."

The Creole will be a New Orleans-style bistro featuring beignets, gumbo and other Cajun cuisine. The restaurant will have a liquor license and a bar will be built, which will be the only significant cosmetic change to the space. Short said the stage stays put, to be utilized by live bands to create a vibe that's "more of a listening room than a true performance space."

Work will start immediately. The team is also busy with a construction project joining Zoobie's and the adjacent Papa Leo's building. The addition will become a new lunch/dinner spot called Cosmos Wood-Fired Pizza. That is expected to open as early as next month, with the Creole coming about four to six weeks after that, in late August or early September. Short said it's all part of a bigger plan to make Old Town a dining/drinking destination.

"Our goal is to continue Robert's vision of making Old Town this uniquely Lansing place," Short said. "People will say, 'you can't go to Lansing without checking out Old Town."

You can follow the progression at thecreolelansing.com and the cosmoslansnig.com.

peeked through the door linking it to the Creole. Marsalis was practicing alone, as is his practice, on the stage Engelgau built.

People who couldn't get into the gallery milled around in Turner Street just to soak up the vibe. The gallery's front window was dotted with ear, nose and fingerprints the next morning.

The Creole provided Whitaker and his globe-touring MSU colleagues the hip local venue they craved. Touring acts that hit the Creole in the following years included the Moutin Brothers Band from France, pianist Cyrus Chestnut, California's avant-garde Rova Saxophone Quartet, New Age piano god Alex de Grassi, guitarist Laurence Juber, bluesman Peter Madcat Ruth and blues legend Mose Allison.

Bluesman and activist Sinclair, who played the Creole in 2004 and 2006, called it a "world-class performance space."

For Holland, it was a once-in-a-lifetime front-row seat. "Even while the Creole was happening, we'd just look at each other and go, 'Isn't this amazing?'" she said. "We realized what an incredible vibe this whole thing was."

As the names got bigger at the Creole, the surrounding blocks of Old Town burgeoned with new businesses.

"We felt the Creole was coming into its own in the last year, and a lot of it was because the neighborhood was coming into its own," Holland said.

After a run of sold-out concerts in 2006, it looked as if the Creole was about to join the nation's top small clubs, a logical stop on the Midwest circuit between Detroit and Chicago.

But Busby, like a latter-day Moses, never lived to see the river Jordan. In February 2007, he was killed by an itinerant handyman he had taken in and given work.

A candlelight vigil with hundreds of mourners was the saddest assemblage the Creole ever saw.

For the last seven years, Ena Busby kept

the Creole going with a variety of events, including WLNZ's Grand River Radio Concert series, plays by Peppermint Creek Theatre Co., the Old Town Poetry Series and ongoing art exhibits. One of the most recent events was the Jan. 26 Winter Party with roots rock group Steppin' In It.

Holland returned briefly to book a few concerts at the Creole, including an emotional return of the Professors of Jazz, but the weight of memory and tragedy shadowed the Creole, even as Old Town blossomed and expanded around it.

An infusion of new energy was needed, but the right caretaker had to come along.

Artist Maureen Bergquist-Gray, a longtime friend of Robert Busby's who showed work at the gallery and created the sculpture dedicated to him on the River Trail, is elated about the sale to Schriner-Hooper.

"The one great thing about Old Town is that it is constantly changing, never stagnant," Bergquist-Gray said. "Ena made the best decision she could have by selling it to Jamie. They understand that one of the most important aspects of the area is the feeling of family or community."

For her part, Schriner-Hooper's favorite memories of the Creole have nothing to do with concerts or art shows. Many mornings, while working at the Old Town Commercial Association, she would pop in to the gallery, find Busby busy on a project or sitting on the stage, paying bills, and they would simply talk.

"He was a friend and a mentor," Schriner-Hooper said. "The Creole just felt like home. It embodies everything the Old Town community is."

When you think of the Creole and its glory days, it all comes down to the welcoming and adventurous spirit of Robert Busby.

"He was the one who brought that whole community together," Holland said. In an email to City Pulse shortly after

Busby's death, Sinclair wrote the following: "I hope the gallery will be able to contin-

ue operating in his memory and according to the precepts and principles Robert Busby so beautifully established during his time with us here on earth."

That's a heavy vibration to absorb.

Keys in hand, Schriner-Hooper promised the gallery's newest phase "will completely honor everything that space is, has been and what Robert hoped it to be."





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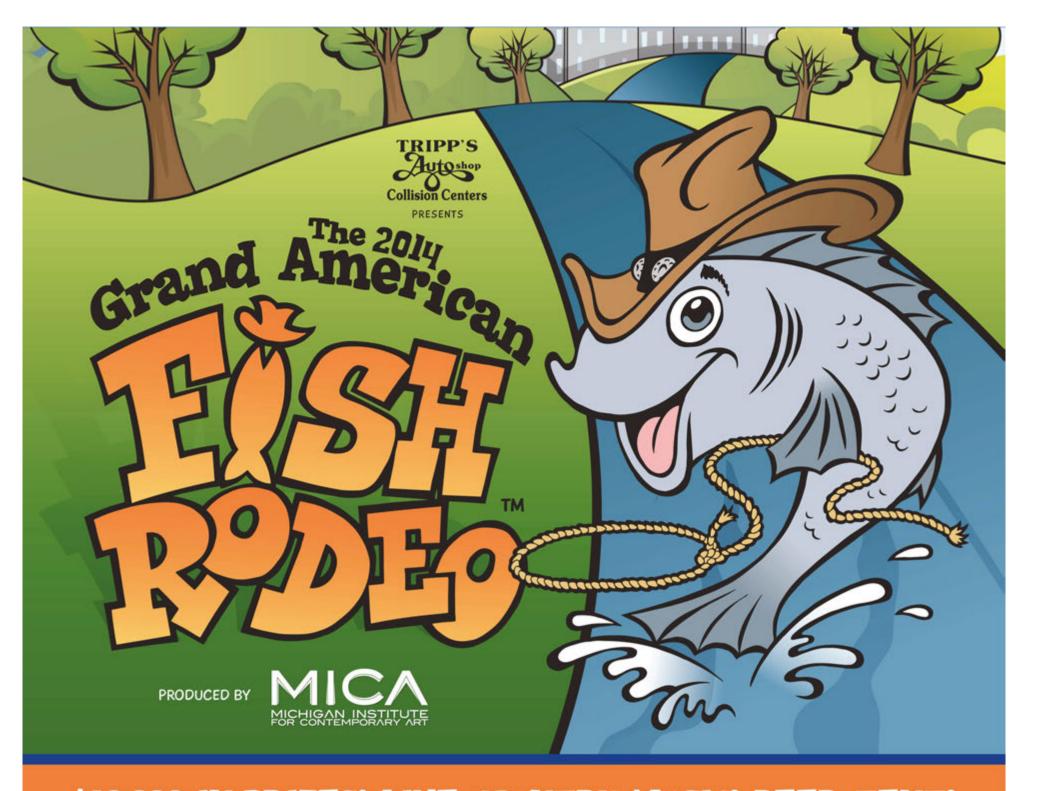
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#### THURSDAY, JUNE 12

6-7 P.M.: DIAL DIXIE

Dial Dixie is an eclectic trio consisting of Joe Wright who has west Tennessee roots, Lisa Bonotto who was raised in Louisville, Kentucky, and Mike Skory of Michigan. They bring the boogie, so get ready to dance!



#### 8-10 P.M.: KRIS HITCHCOCK & SMALL TOWN SON

When Kris Hitchcock set out to write his first nationally released album, he had four years of 200+ shows and thousands of miles of road to draw from. The hardest working independent artist in the midwest was able to put all those miles and hours behind the wheel to good use in the writing of "American Fire", released in November of 2013. It's filled with hard won memories, stories, and rock coated country music straight from America's heartland. With a young voice that already holds the maturity and grit of a seasoned rocker, and a pen that knows how to connect to listeners of all ages and backgrounds, Kris is a rising star in the writing and performing world.

#### FRIDAY, JUNE 13

#### 6-7:30 P.M.: NORTH COUNTRY FLYERS

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#### 8-10 P.M.: ANNABELLE ROAD

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way of Butcher Holler, this barnstorming band fuses the best of rock and country seamlessly to their polished originals. Mass appeal is guaranteed from the rockers to the honky tonkers. It's trucker hats and big hair in a chopper shop. Moonshine on steel wheels. If you're ready to rock out on a Carrie Underwood-meets-Johnny Cash-by way of-Skynard trip, do not miss the opportunity to experience the joyride that is Annabelle Road.

#### SATURDAY, JUNE 14

5-6 P.M.: BITTERCREEK

Bittercreek is a local trio that brings a mix of oldies, classics and hot new songs of the year live on stage.

#### 6:15-7:30 P.M.: MIDNIGHT CATTLE CALLERS

The throwback country/bluegrass/swing of this band is the kind of engaging honky-tonk music that one would expect to find in a classic Texas roadhouse.

#### 8-10 P.M.: CLARE DUNN

An artist who is involved with every aspect that goes into the creative process of making records, from writing her debut single with co-writer and producer Ben West, to playing guitars on the record and singing background vocals, to input on mixing, Clare's music is a true representation of all the things that make her who she is. A farm girl with a vision and sound forged from life experiences, combined with the work ethic and passion for her dream of music.



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### SCHEDULE OF EVENTS (SUBJECT TO CHANGE)

#### THURSDAY, JUNE 12

4-6 p.m.: Kick-Off & Happy Hour 4-11 p.m.: Watering Hole (beer tent) open

6-7 p.m.: [MUSIC] Dial Dixie 7 p.m.: "Decked Out" Fashion Show

8-10 p.m.: [MUSIC] Kris Hitchcock & Small Town Son

#### FRIDAY, JUNE 13

Noon-7 p.m.: Education Tent

Noon-11 p.m.: Watering Hole (beer tent) open

4-8 p.m.: Fishing Competition

4:30-5 p.m.: Line Dancing Performance & Lessons

6-10 p.m.: Bucking Bass (mechanical bull) 6-7:30 p.m.: [MUSIC] North Country Flyers

8-10 p.m.: [MUSIC] Annabelle Road

#### SATURDAY, JUNE 14

8 a.m.-12 p.m.: Fishing Competition 10 a.m.-6 p.m.: Education Tent Noon-3 p.m.: Fish Tattoo Contest Noon-4:30 p.m.: [FREE ETHNIC MUSIC]

Noon: Slivovitz (Klezmer/Yiddish) 12:30 p.m.: Bridges to Choro (Brazilian)

1:30 p.m.: Fantasia Ballet Folklorico (Latino dance)

2 p.m.: Wisaal (Arabic-influenced)

3:30 p.m.: Elden Kelly & Bobbi Bringi (Global Roots blues)

Noon-11 p.m.: Watering Hole (beer tent) open

2 p.m.: Rubber Duck Derby 3:30 p.m.: Canoe & Kayak Race

4-8 p.m.: Bucking Bass (mechanical bull)

4:30 p.m.: Awards Ceremony 5-6 p.m.: [MUSIC] Bittercreek

6:15-7:30 p.m.: [MUSIC] Midnight Cattle Callers

8-10 p.m.: [MUSIC] Clare Dunn

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# Natatorium magnificum

Among the last of its kind, 1922 Moores Park Pool opens for summer

#### By LAWRENCE COSENTINO

Every city has its heartbreaking "used-to-be" jewels — Art Deco band shells, ornate theaters, towering elm groves that now draw wistful sighs in nursing homes.

Praise Neptune! Lansing's stone-ringed J.H. Moores Memorial Natatorium, the oldest public pool of its kind in the na-

# Historical Society of Greater Lansing

Potluck picnic/tour of Moores Park Pool with architectural historian Tegan Baiocchi 5:30 p.m. Thursday, June 12 Public welcome; bring dish to pass

### Donate to pool renovations at:

gofundme.com/39szj0 or contact Lansing Parks Director Brett Kaschinske, (517) 483-4277 s kind in the nation, is still alive with splashes, a turquoise oval oasis nestled into the wooded east slope of venerable Moores Park.

It's a good thing the 1922 pool is to open this week: It would break Tegan Baiocchi's heart to talk about it in the

past tense. Instead, the architectural historian and "Bintz pool" fanatic will happily lead a tour of a living city gem Thursday.

What's a Bintz pool? Baiocchi is the one to ask. She tracks them across the country like other people chase dinosaur bones.

"Normally, when you think of a public swimming pool, you think of a plastic rectangle or a hole in the ground," she said. "These are real public buildings, public art."

After building the Moores Park pool, Wesley Bintz, Lansing's city engineer in the 1920s, parlayed its compact one-piece design (usually ovoid in shape) into a national phenomenon. From 1920 to 1950, over 120 Bintz pools sprang up across the country, from Massachusetts to Oklahoma. The words "Wesley Bintz Swimming Pool Designs, Lansing, Michigan," or a variant thereof, is etched in bronze on every one of them.

Bintz patented the design, quit his job with the city and started his own design firm. The nation was going nuts over public recreation — Calvin Coolidge made speeches about the benefits of exercise — and Bintz pools were the hot franchise for cooling off.

Bintz described his design as an upended straw hat, with the water in the middle, the deck all around and the bathhouse under the "brim." With little or no excavation and lower construction costs, advertisements for his company boasted a 25 percent to 40 percent savings.

For the cities and towns that built a Bintz, the pools were also points of aes-

Top: Eric Finkler/City Pulse, Below: Photo courtesy of Library of Congress

The Moore Park Pool (right) is scheduled to open for the season this week. Below: Most of the pools designed by Wesley Bintz, Lansing's city engineer in the 1920s, are gone. The

the 1920s, are gone. The Charles F. Johnston Pool in Johnson City, New York, was built in 1926 and torn down in the 1980s.

thetic pride.

Baiocchi chuckles when other communities with Bintz pools use the word "unique," but Lansing's pool really is.

By her count, there are at least 19 Bintz pools still standing, of which eight are still operating as of last year. Moores Park is the oldest in both categories. What's more, it's built into the side of a hill, with an observation area — the only Bintz pool so situated, as far as she knows. All the others are free standing.

"It's just an awesome space, used really well," Baiocchi said.

The Moores Park pool was listed on the National Register of Historic Places in 1985.

Lansing parks director Brett Kaschinske doesn't wax poetic (he calls the mini-fountains at Moores Park where kids love to cavort "spray devices."), but the pool's exquisite setting nudged even him to rhapsodize.

"When you get up on top of the bleachers, and you're looking to the west over the pool, and you have the Moores River dam there and the power plant, it's a special place and a great view," Kaschinske said. "Lansing residents should be proud that their city is invested in that pool."

Every Bintz pool has a story, usually tragic. Among the Bintz pools still in use is the striking World War II Memorial Pool in North Attleboro, Mass., which looks like the fruit of a V-E Day tryst between an aircraft carrier and an Art Deco movie palace. (Bintz donated his services out of respect for the memorial.) Closed and facing demolition, the pool was restored in 2008 by volunteer workers and private donations, one of the few to be resurrected.

As for the rest, you can find amateur ruin porn photo sets and YouTube videos of Bintz pools like the one in Camp Humiston, Ill., closed in 2001, or the Ranlett Park Pool in Andarko, Okla., with comments like "that must have been really cool" and



"so sad to see." Recently, Baiocchi visited the 1925 Anderson Athletic Pool, closed in 2007 owing to neglect and vandalism, and high on the list of "Indiana's 10 Most Endangered" sites, put out by the Indiana Landmarks group. There are plans to bring it back to life next year.

While trees push through cracks in dry Bintz pools around the country, Kaschinske reported that Lansing's two pools, Hunter Park and Moores Park, topped 20,000 visits last year for the first time. After a filter was replaced last week, Kaschinske said the Moores Park Pool "passes inspection."

But the pool still needs about \$750,000 worth of fixes and upgrades, by Kaschinske's reckoning. Amazingly, the water intake and outgo pipes are original from 1922, and peppered with patches.

Kaschinske has a long to-do list. He said the pool needs new fans and other improvements in the dressing rooms and bathrooms. Spider cracks in the concrete need repair. Perimeter lights need work. Sinks in the restrooms need to be modified for the disabled.

The cost of adding access for the disabled was a major obstacle to renovating many Bintz pools across the nation and caused the demise of many, but Moores Park was lucky. Thanks to its hillside setting, a ramp was easy to fold into the design as part of a package of 1979 renovations.

However, disabled people still have to change below the pool and make their way up the ramp to get into the water, so a pool-level restroom would be a boon.

People or businesses interested in helping the pool into its second century are welcome to contact Kaschinske at the city's parks department or donate money at a crowdsourcing website, gofundme.com.

# CROWDSOURCING A GUIDE TO LANSING-AREA ONLINE FUNDRAISING CAMPAIGNS

Crowdsourcing is a new City Pulse occasional feature that will highlight local crowd-sourcing campaigns. To find the events, go to the designated website and search by title.





Concept art by Megan Scott
Concept art
from the card
game "Dead
Apocalypse,"
which will
be used to
launch a new
business if
successfully
funded.

# In the cards?

Three recent crowdsourcing campaigns try to save kittens, showcase dolls and fight zombies By ALEXANDRA HARAKAS

#### Kitten medical bills (gofundme.com)

Local woman April Jones-Cole created a fundraiser to help someone who rescued a litter of week-old kittens in Lansing. Anna Brooks of Lansing took the kittens to an animal hospital in Mason to be nursed back to health. The kittens are malnourished and one is injured. Jones-Cole is looking to help Brooks with the medical bills of her endeavor.

She said the cost of keeping the kittens at the hospital until they are healthy is \$13 a day.

The gofundme campaign seeks \$2,000 worth of donations. On the first day it raised \$215. Gofundme campaigns do not require a sunset date, so this fundraiser will be operational until the goal is met or exceeded.

"It takes a village," Jones-Cole said.

#### The Dolls We Love (kickstarter.com)

Lansing's Valerie Donally has a virtual museum vision. An avid doll collector, she wants to share her collection, as well as those of other local collectors, with the world. By creating the Dolls We Love Virtual Museum and Learning Center, Donally will provide photographs of the three collections of 200 dolls using retail software that gives viewers at 360-degree look at the dolls.

"I spent weeks searching the Internet to see that no other museum online is doing the same thing," said Donally. "So it is different."

To do this, she's looking to raise \$7,820 to afford the Ortery Photocapture 360 software. She said she hopes to get national recognition by reaching out

to organizations like United Federation of Doll Clubs to spread the word. Donally's campaign ends July 4.

"Its a new innovative idea, not just for my dolls but other antiques can be shown this way," Donally said. "It can be a better and more fulfilling experience."

#### **Dead Apocalypse (indiegogo.com)**

Jchon Bahl II, a local entrepreneur, is using the web to obtain funds to manufacture a playing card game to start his business, Mystery Suit Games. This game will bring the zombie apocalypse craze into the player's household. It will involve immortal zombies, human heroes, infections and weapons to save mankind.

Bahl hopes to raise \$6,000 and has already raised \$1,715. Bahl is also offering incentives to his contributors, such as a copy of the card game, a digital artwork book, Dead Apocalypse merchandise and the contributors name in the game as an honorable mention. Bahl's IndieGoGo campaign ends on June 24.

#### **Success stories**

The local band Jackpine Snag had a successful Kickstarter campaign that resulted in exceeding its proposed goal. The band asked the community for \$500 to get its new EP pressed onto vinyl. By offering donors a pre-sale of the new record, it raised \$711 with 33 backers.

Another recent crowdsourcing success was a campaign by local theater troupe Ixion Ensemble, which was raising funds for the premiere of its debut show, "The Four Disgracers." Ixion raised \$2,594; funds paid for venue rental, production of the play and promotion.

If you have a crowdsourcing event to promote, send a link and a short description to allan@lansingcitypulse.com.





# by ALLAN I. ROSS

# Déjà vu

# Rom-drama trumps sci fi as love blooms in the foxholes

I will always hate "The Fault in Our Stars." In the future, the romantic dramedy about dying teenagers falling in love will be heralded by the sentimental and loathed by the cynical as classic American heartbreak porn. The success of "Fault," which exploded at the box office this weekend, will make a brand name out of author John Green, make stars out of its young leads, and its quotes

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at vour local bookstore

will infect every corner of pop culture, providing handy new passwords for bleeding hearts from here to eternity. OK? OK.

However, its victory happened at the same time as the failure of "Edge of Tomorrow," a masterpiece of imaginative science fiction storytelling that bombed big time. In the battle between films appealing to romantic suffering and those appealing to challenging concepts (aka, the "tears vs. idears" conflict), the win by "Fault" adds to the frustration of moviegoers craving original material that maximizes the medium's potential.

Which isn't to say "Fault" is a bad movie. It's a straightforward adaptation of a straightforward YA novel that earnestly addresses the pain of mortality through the eyes of attractive, intelligent, rich, white people. Every generation clings to a film like this. It's a tradition that spans from "An Affair to Remember" to "The Notebook."

But there's just nothing special about it. Thirty years after we met the brain, the athlete, the basket case, the princess and the criminal in John Hughes' groundbreaking "The Breakfast Club," the teenage characters in "Fault" offer no new insights into adoles-

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Courtesy image Emily Blunt and Tom Cruise prove love knows no bounds —not even death —in the alien invasion sci fi spectacle, 'Edge of Tomorrow."

cence, terminal conditions or not.

In "Fault," 16-year-old cancer patient Hazel (Shailene Woodley) is depressed that she's dying, but we don't see any of her dark thoughts. She puts on a good face for her parents because she's worried for them after she goes, but it seems so easy for her. We never feel her struggle.

Similarly, funny, handsome and astonishingly self-secure Gus (Ansel Elgort) couldn't be simpler. His defining characteristic is falling instantly in love with Hazel. That's it. The two have so much in common — they love reading! they're fighting cancer! — but it all feels preordained. Of course the two hottest kids in class are going to hook up. Der.

You can have intellectual romantic films "Casablanca" and "When Harry Met Sally ..." are two fine examples — but goddammit, do something new. And no, making out in the Anne Frank House doesn't count.

The ironic thing is, "Edge of Tomorrow" is every bit as romantic as "Fault," tying themes of eternal love into a futuristic war epic. When front line soldier William Cage

**US 127 & Lake Lansing Rd** www.NCGmovies.com (517) 316-9100 **Student Discount with ID** ID required for "R" rated films

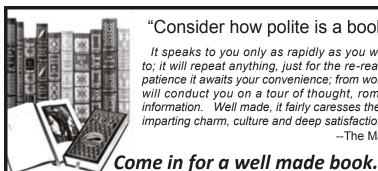
(Tom Cruise) is killed in a D-Day-like battle against invading aliens, he discovers he's trapped in a time travel loop, forced to relive the same day repeatedly. He soon discovers his fate is intertwined with that of Rita (Emily Blunt), a badass warrior chick who may hold the key to his seeming immortality.

"Edge of Tomorrow" continues the metaphysical thought experiment of "Groundhog Day" — what could the human brain do with an infinite amount of time to solve a problem. But it goes deeper, shocking you into considering why world superpowers use soldiers to kill each other to figure out who wins. It's all so arbitrary, but that's life.

Each time he dies, Cage comes back a little smarter — and a little bit more in love with Rita. That blossom of foxhole affection is strikingly similar to that of Hazel and Gus, but after awhile, the pain of losing Rita begins to haunt Cage, giving the film a raw, emotional edge, just as the fear of loss is the most palpable aspect of "Fault." When all hope is gone, the characters prove that you can still love with everything you have.

With any luck, "Edge" will find its audience after it leaves theaters, like "Starship Troopers" and "Blade Runner." Unfortunately, it's another in a long list of recent exemplary sci fi films like "John Carter," "Dredd" and "Her" that failed to connect with audiences, and which producers will point to as explanations for why they're not taking more chances on big-budget, cutting-edge fare.

So expect a slew of YA adaptations of forlorn teenagers who look and sound vaguely similar, and going to the movies will be an endless circle of déjà vu. And that is why I will always hate "The Fault in Our Stars."



#### "Consider how polite is a book:

It speaks to you only as rapidly as you wish to be spoken to; it will repeat anything, just for the re-reading; with perfect patience it awaits your convenience; from worldly distractions it will conduct you on a tour of thought, romance, love, vital information. Well made, it fairly caresses the hand and the eye imparting charm, culture and deep satisfaction."

-- The Marchbank Press

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# ON THE

Events must be entered through the calendar at lansingcitypulse.com. Deadline is 5 p.m. Thursdays for the following week's issue. Charges may apply for paid events to appear in print. If you need assistance, please call Jonathan at (517) 999-5069.

#### Wednesday, June 11 **CLASSES AND SEMINARS**

Medicaid Enrollment. Learn more about expanded Medicaid and health care. 6-7 p.m. FREE. Delta Township District Library, 5130 Davenport Drive, Lansing. (517) 321-4014 ext. 4. dtdl.org.

Family Storytime. Ages up to 6. Stories, rhymes and activities. 10:30 a.m. FREE. CADL South Lansing Library, 3500 S. Cedar St., Lansing. (517) 367-6363.

Meditation. For beginners and experienced. 7-9 p.m. FREE. Vietnamese Buddhist Temple, 3015 S. Washington Ave., Lansing. (517) 351-5866.

Myth of Redemptive Violence. Discussion. 6-7 p.m. FREE. Pilgrim Congregational United Church of Christ, 125 S. Pennsylvania Ave., Lansing. (517) 484-7434, PilgrimUCC.com.

Kundalini Yoga Wednesdays. Facilitated by Emily Emersen. 7:30-8:30 p.m. \$8/\$5 Military, Veterans, Police & Fire, LotusVoice Integrative Therapies, 4994 Park Lake Rd., East Lansing. (517) 505-5322.

Overeaters Anonymous. 7 p.m. FREE. First Congregational United Church of Christ, 210 W. Saginaw Highway, Grand Ledge. (517) 256-6954, fcgl.org.

#### **EVENTS**

**Strategy Game Night.** Learn and share favorite games. 5-7:30 p.m. FREE. Delta Township District Library, 5130 Davenport Drive, Lansing. (517) 321-4014 ext. 4. dtdl.org.

Allen Street Farmers Market. Featuring locally grown/prepared foods. Live music. 3-6:30 p.m. FREE. Allen Street Farmers Market, 1619 E. Kalamazoo St., Lansing. (517) 999-3911.

Capital Area Crisis Men's Rugby Practice. Weather permitting. All experience levels welcome. 6:30 p.m. FREE. St. Joseph Park, 2151 W. Hillsdale St., Lansing. crisisrfc.com.

Practice Your English. 7-8 p.m. FREE. East Lansing Public Library, 950 Abbot Road, East Lansing. (517) 351-2420.

**GLPA Membership Meeting.** Great Lakes Paralegals Association first meeting. 6 p.m. FREE. GreenStone Federal Credit Union, 3515 West Road, East Lansing. glpa-michigan.org.

See Out on the Town, Page 25



Grand American Fish Rodeo lures Lansing revelers to first-time event

#### THURSDAY, JUNE 12 -SATURDAY, JUNE 14

Lou Adado Riverfront Park will be Flyers and Annabelle Road; and on the scene of many events this summer, but only one will take the plunge into the deep end — literally. The inaugural Grand American Fish Rodeo will cast its line into the busy summer festival schedule this Thursday-Saturday.

The Fish Rodeo is a first-time event the purchase designed to highlight the water-based activities that can be done on and in the Grand River. The river stretches from south of Jackson to Grand Haven where it dumps into Lake Michigan, but the Fish Rodeo will focus on the one-mile stretch through downtown Lansing. The rodeo comprises contests, concerts and a variety of best of the Lansing-area ink that free events.

While most of the events are along the shore of the river, some will take place in the river. On Friday and Saturday, Partners for Fish and Wildlife will host a fishing tournament on the banks of the Grand River. Anglers will compete in four categories:

Cool Creel (most fish), the Big Haul (total overall weight), the Big Kahuna (biggest fish) and the Spice of Life (most diverse species). There will be a first, second and third place in each category, giving competitors 12 chances to take home a prize.

Landlubbers can party along with the country music-heavy lineup of several Michigan-based and nationally touring acts. On Thursday, Dial Dixie and Kris Hitchcock & Small Town Son play; the Friday concert features North Country

Saturday, Bittercreek, Midnight Cattle Callers and Clare Dunn take the stage. Among the local performers who will play during the day are jazz guitarist Elden Kelly and

of a \$20 music pass, revelers can enjoy all three nights

#### Wisaal. With The Grand American Fish Rodeo

June 12-14 Lou Adado Riverfront Park, Most events free/\$20 wristband for concerts grandamericanfishrodeo.com

of country music and access to the Watering Hole beverage tent.

On Saturday, there will be a Fish Tattoo Contest, which shows off the matches the theme of the festival. The

contest will hold five categories

that will showcase the local

tattoos, with winners receiving up to \$100 gift cards to Preuss Pets in Old Town.

The Decked Out fashion show on Thursday gives a chance for creative minds to incorporate fish netting into their

fashion designs. The contest offers a \$500 cash award and a twohour consultation with Robere Lett of Haute is Magazine and Nadia Sellers, founder of Okemos Modeling and a chance to present a line at a fashion show in September.

Probably the most distinctive feature will be the giant bucking bass, the Fish Rodeo's version of a mechanical bull. It's called a rodeo for a reason.

-SIMONE CARTER

# TURNIT DOWN

A SURVEY OF LANSING'S
MUSICAL LANDSCAPE
BY RICHTUPICA



#### BLACK FLAG AT THE AVENUE CAFE

The Avenue Café, 2021 E. Michigan Ave., Lansing. 7 p.m., all ages, \$25, \$22 adv., Wednesday, June 18.

Iconic hardcore punk band Black Flag plays its only Michigan date, at the Avenue Café on June 18. The band's lineup features only one original member, guitarist Greg Ginn, who's also been peculiarly playing a theremin on recent dates, to the chagrin some fans. Black Flag's current roster is Ginn, Mike Vallely (vocals), Tyler Smith (bass) and drummer Brandon Pertzborn. Prior to fronting the band, Vallely made a name in the pro-skateboarding world; later he dabbled in pro wrestling and hockey. Since 1981, Black Flag has released seven studio albums and two live albums, all on Ginn's influential independent label, SST Records. Local rock 'n' roll bands the Plurals and Cinema Cinema open the show.

#### REEL BIG FISH AT THE LOFT



The Loft, 414 E. Michigan Ave., Lansing. All ages, \$20, \$18 adv., 7 p.m., Friday, June 13.

Southern California poppy ska-punk legends Reel Big Fish hit it big in 1996 during the third wave of ska with its "Turn the Radio Off" LP, a certified gold album. The disc produced "Sell Out," an anthemic, hornheavy hit single that cracked the Top 10 on the Billboard Alternative chart. The band headlines an all-ages show Friday at the Loft; opening are Survay Says! and This Magnificent. Reel Big Fish has gone through many lineup changes, with the only original member being vocalist/guitarist Aaron Barrett. In 2006, Reel Big Fish was dropped from its longtime label, Jive Records. The band has since operated as an independent act on Rock Ridge Records and has released three full-length albums, the latest being 2012's "Candy Coated Fury."

#### SMALL PARKS AT MAC'S



Mac's Bar, 2700 E. Michigan Ave., Lansing. 18+, \$7, 9 p.m., Saturday, June 14

Since it formed in early 2013, Small Parks has honed a signature brand of emo-inspired punk. The Lansing-based indie band, which headlines Saturday at Mac's Bar, is Danny Petrilli (bass/vocals), James Radick (vocals/guitar), Matthew Restorff (drums) and guitarist Josh Talo. The group's bio says it crafts "songs about the struggles of feeling out of place and without direction in your mid-twenties." Small Parks just wrapped up its first tour, a two-week jaunt across the Midwest, East Coast and Montreal. This summer the band plans to write music for its first full-length album. The band has released two EPs: "Meet Me in the Congo" and "Retracting." Opening the show are Little American Champ, The Fever Haze, Take One Car and Man Mountain.

#### UPCOMING SHOW? CONTACT RICH TUPICA AT RICH@LANSINGCITYPULSE.COM >>> TO BE LISTED IN LIVE & LOCAL E-MAIL LIVEANDLOCAL@LANSINGCITYPULSE.COM

#### **THURSDAY** WEDNESDAY FRIDAY SATURDAY Mosquito Bandito, 9 p.m. The Avenue Café, 2021 E. Michigan Ave Mid Michigan Time Bank Benefit, 9 p.m. Service Industry Night, 6 p.m. Smashing Blumpkins, 7 p.m. Coach's Pub & Grill, 6201 Bishop Rd DJ Trivia, 8 p.m. Updraft, 9 p.m. DJ Jimmy, 9 p.m. Colonial Bar, 3425 S. MLK Blvd. DJ, 9 p.m. Crunchy's, 254 W. Grand River Ave. East Harvest, 10 p.m. Karaoke, 9 p.m. Karaoke, 9 p.m. Karaoke, 9 p.m. Skoryoke Live Band Karaoke, 8 p.m. The Exchange, 314 E. Michigan Ave. Blue Wednesday, 8 p.m. Sudden Impact, 8 p.m. The New Rule, 8 p.m. Grand Café/Sir Pizza, 201 E. Grand River Ave. Kathy Ford Band, 7:30 p.m. Karaoke, 7 p.m. Lady Luck, 8 p.m. Green Door, 2005 E. Michigan Ave. Johnny D Jam, 8 p.m. Stan Budzynski, 8:30 p.m. Green Door, 9 p.m. What it is, 9 p.m. Gus's Bar, 2321 W. Michigan Ave. Open Mic w/Hot Mess, 9 p.m. Karaoke The Loft, 414 E. Michigan Ave. Kid Slim, 7 p.m. Illumira, 7 p.m. Reel Big Fish, 7 p.m. Mac's Bar, 2700 E. Michigan Ave. My Ticket Home, 5 p.m. Small Parks, 9 p.m. Moriarty's Pub, 802 E. Michigan Ave. Game Night, 7 p.m. Stella, 10 p.m. Mike Shafley Band, 9:30 p.m. Those Delta Rhythm Kings, 9:30 p.m. Tin Can West, 644 Migaldi Ln. Waterpong, 11 p.m. Dave Floyd, 8 p.m. DJ Trivia, 8 p.m. Tin Can DeWitt, 13175 Schavey Rd. Bear Creek Brothers, 8 p.m. Tin Can Downtown, 410 Michigan Ave. DJ Mackatck, 9:30 p.m. DJ Mackatck, 9:30 p.m. DJ Mackatck, 9:30 p.m. Unicorn Tavern, 327 E. Grand River Ave. Frog & the Beeftones, 8:30 p.m. Smoking Guns, 8:30 p.m. Time to Play, 8:30 p.m. Waterfront Bar & Grill, 325 City Market Drive Pat Zelenka, 6 p.m. Jason Demmon, 6 p.m. Joe Wright, 6 p.m. Pat Zelenka, 6 p.m. Whiskey Barrel Saloon, 410 S. Clippert St. DJ, 9 p.m DJ, 9 p.m DJ, 9 p.m.

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**WHAT TO DO:** Submit information by the Friday before publication (City Pulse comes out every Wednesday.) Be sure to tell us the name of the performer and the day, date and time of the performance. Only submit information for the following week's paper.

Game Night. 7 p.m. FREE. Moriarty's Pub, 802 E. Michigan Ave., Lansing. (517) 485-5287.

Concert in the Park. Motown themed concert. 7 p.m. FREE. Ranney Park, Michigan Ave. at Morgan Lane, Lansing. (517) 483-4277, lansingmi.gov/

Pat Zelenka. Four hours of classic rock and soul, all acoustic, 6 p.m. FREE, Waterfront Bar and Grille, 325 City Market Drive, Lansing. waterfrontlansing.com.

John Two-Hawks Concert. Native American Flute music concert, 7 p.m. \$15/\$12 advance. Grand Ledge Opera House, 121 S. Bridge St., Grand Ledge. (888) 790-9091, johntwohawks.com.

St. Johns Concert in the Park. Featuring Jack Clarkson Band. 7 p.m. FREE. St. Johns City Park,

located off Morton and Park streets, St. Johns. (989) 224-2429, clintoncountyarts.org.

#### **THEATER**

"What I Did Last Summer." Coming of age drama, 8 p.m. FREE, MSU Summer Circle Theatre. Red Cedar Rd., East Lansing. (517) 355-6690. theatre.msu.edu.

#### Thursday, June 12 **CLASSES AND SEMINARS**

Family Storytime. Ages up to 6. Stories, rhymes and activities. 10:30 a.m. FREE. CADL Downtown Lansing Library, 401 S. Capitol Ave., Lansing. (517) 367-6363. cadl.org.

Meditation. For beginners and experienced, 7-8:30 p.m. FREE. Quan Am Temple, 1840 N. College Ave., Mason. (517) 853-1675, quanamtemple.org. Tarot Study Group. With Dawne Botke. 7 p.m. FREE. Triple Goddess New Age Bookstore,

2019 E. Michigan Ave., Lansing. (517) 883-3619, triplegoddessbookstore.net.

Chipmunk Story Time. Stories, crafts, games and walk for preschoolers. 10-11 a.m. \$3. Harris Nature Center, 3998 Van Atta Road, Okemos, (517) 349-3866, meridian.mi.us.

Ojibwe/Anishinaabemowin Class. Teaching the language of the first people from this region. 7-9 p.m. Donation. Nokomis Learning Center, 5153 Marsh Road, Okemos. (517) 349-5777, nokomis.org.

Craft Night Social. Creating quill boxes, making dance shawls and teaching the peyote stitch. 5-7 p.m. FREE. Nokomis Learning Center, 5153 Marsh Road, Okemos. (517) 349-5777, nokomis.org. Sign Language Classes. For ages 12 and up. 6-7:30 p.m. FREE, Meridian Christian Church, 2600 Bennett Road, Okemos. (517) 492-6149.

Healthy Digestive System. Learn how to take care of digestive system. 6 p.m. Rassel-Daigneault Family Chiropractic, 537 N. Clippert St., Lansing. (517) 336-8880.

Sound Stage 101. How to run cables to set up concert staging. 6 p.m. \$30/\$10 for members. 1200 Marquette St., Lansing. (517) 420-1873. thinklivemusic.com.

Take Root Garden Camp. Ages 5-10 years old. 10 a.m. -noon, \$20. Hunter Park Community GardenHouse, 1400 E. Kalamazoo St., Lansing. (517) 999-3918. alleneighborhoodcenter.org.

ePathways. Career transition program. 6-7 p.m. FREE. Lansing Community College West Campus, located at the corner of W. Mount Hope and Snow Roads, Lansing. (517) 492-5592

Take Off Pounds Sensibly. Contact Jan. 5:15 p.m. \$5. New Hope Church, 1340 Haslett Road, Haslett. (517) 349-9183, newhopehaslett.com.

Take Off Pounds Sensibly. Weigh in 6 p.m., meeting 6:30 p.m. FREE to visit. St. David's Episcopal Church, 1519 Elmwood Road, Lansing. (517) 882-9080, stdavidslansing.org.

Lansing Area Codependent Anonymous. Held in room 214G. 7-8 p.m. FREE. Community Mental Health Building, 812 E. Jolly Road, Lansing. (517) 515-5559, coda.org.

#### **EVENTS**

Spanish Conversation Group. Both English and Spanish spoken. 7-8 p.m. FREE. East Lansing Public Library, 950 Abbot Road, East Lansing. (517) 351-

Euchre. No partner needed. 6-9 p.m. \$1.50. Delta Township Enrichment Center, 4538 Elizabeth Road, Lansing. (517) 484-5600.

Karaoke. With Atomic D. 9 p.m. LeRoy's Classic Bar & Grill, 1526 S. Cedar St., Lansing. (517) 482-

YPAAL Happy Hour. Meet and network with other local professionals. 5:30-7 p.m. FREE. Tavern On the Square, 206 S. Washington Square, Lansing. (614) 266-0852.

Rally In The Alley Open Mic. 6:30 p.m. FREE. American Legion Post 48, 731 N. Clinton St., Grand Ledge. (517) 627-1232.

{REVOLUTION} at Tavern. Electronic music, 21-up. 9 p.m.-2 a.m. FREE. Tavern On the Square, 206 S. Washington Square, Lansing. (517) 374-5555. Stella. Live performance. 10 p.m. FREE. Moriarty's Pub, 802 E. Michigan Ave., Lansing. (517) 485-5287.

Open Mic Night with Hot Mess. All acts and musicians are welcome. 9 p.m.-midnight, FREE. Gus's Bar, 2321 W. Michigan Ave., Lansing. (517) 484-4714, facebook.com/gusbuster11.

#### **THEATER**

"What I Did Last Summer." (For details, see June 11.) 8 p.m. FREE. MSU Summer Circle Theatre, Red Cedar Rd., East Lansing. (517) 355-6690. theatre.msu.edu.

#### LITERATURE AND POETRY

Nonfiction Book Club. Discuss "The Immortal Life of Henrietta Lacks." 11 a.m. Delta Township District Library, 5130 Davenport Drive, Lansing. (517) 321-4014 ext. 4.

See Out on the Town, Page 28

INTERMEDIATE

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#### **Jonesin' Crossword**

By Matt Jones

"Late to the Movies"--dang, missed the first two parts. Matt Jones

#### **Across**

1 Cartoon character with blond hair 6 Glove material 11 2002 Olympics host, briefly 14 Bush Supreme Court

appointee 15 Central Florida city

16 When doubled, a guitar effect 17 Movie about a road trip

spent filling up the car? 19 End of a tongue? 20 Former Turkish title 21 Constricted 23 \$, for short

24 "Father of Modern Philosophy" Descartes 28 For-profit university founded in 1931

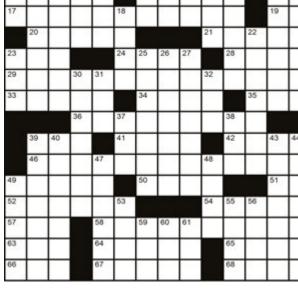
29 Movie that clears up why Brits pronounce a letter differently? 33 Wired component? 34 Prefix before hedron

or gon 35 Conductor \_\_\_\_-Pekka

Salonen 36 Movie about booting the laptop again? 39 Flatow who hosts NPR's "Science Friday" 41 Coffee coast of Hawaii 42 "Stop, matey!" 46 Movie focusing on flies in the ointment?

49 "Good Times" actress Esther

50 A long, long time 51 With it



52 Patronize, as a hotel 54 "Dreamgirls" character 6 Hawaii's Mauna \_\_\_\_ White (hidden in SHEFFIELD) 57 Michael Jackson hit off

"Thriller 58 Movie that follows an unwelcome school outbreak?

63 David Allan 64 Take the penalty 65 Pearl gatherer 66 Alpine country, for

short 67 Abalone-shell liner

68 Swordfight souvenirs

Down

1 "Macbeth" trio member 2 Goes by 3 Totals the total? 4 Rides for the back country, for short

5 2014 Russell Crowe epic 32 Like some chances

7 Get busy 8 Mai (bar order) 9 SpaceX CEO Musk 10 1980 hit for Olivia

Newton-John 11 Yanks the wheel 12 Former Dodgers manager Tommy

13 Granola bar option 18 "Is this your \_\_\_\_?" 22 Set aside

23 "Miami Vice" weapon 25 Transition zone between two plant communities

26 "Sorry, that's impossible" 27 Get on board

30 With respect to hearing 31 Born with the name of 37 Calypso cousin 38 in "Edward"

39 "Copy that" 40 Tells, as a story 43 Ambitious-sounding

Oldsmobile model 44 Stanley \_\_\_ (rental carpet cleaner brand)

45 Unit of meas. that's often leveled 47 Close up securely

48 Fraction of a fraction of a min.

49 UK humane org. (anagram of CRAPS) 53 Funny Fey

55 Passing crazes 56 Abbr. in a bank window 59 300. in Roman numer-

60 Afr. neighbor

61 "\_\_\_ you for real?"

SUDOKU

**TO PLAY** 

Fill in the grid so that every row, column, and outlined 3-by-3 box contains the numbers 1 through 9 exactly once. No guessing is required. The solution is unique.

Answers on page 29

©201 Jonesin' Crosswords ● For answers to this puzzle, call: 1-900-226-2800, 99 cents per minute. Must be 18+. Or to bill to your credit card, call: 1-800-655-6548.





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- Hemoglobin A1c\*
- Waste Circumference
- Body Composition
- Body Mass Index

\* Hemmoglobin A1c test will only be performed on those who are interested or show signs of being "at-risk" for diabetes

#### WHERE

Central Pharmacy 1003 E. Mt. Hope Lansing, MI 48910 (517) 316-0711

#### WHEN

DATE: June 27 TIME: 9 a.m.-noon



To learn more, visit: **HealthMart.com/Tour** 

 $This pharmacy is independently owned and operated under a license from Health \, Mart \, Systems, Inc. \,$ 

## Out on the town

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# Friday, June 13 CLASSES AND SEMINARS

Alcoholics Anonymous. A closed women's meeting. 7:30 p.m. St. Michael's Episcopal Church, 6500 Amwood Drive, Lansing. (517) 882-9733.

A Thousand Letters Home. Book signing and presentation. Call for details. 1 p.m. \$5 suggested

presentation. Call for details. 1 p.m. \$5 suggested donation. Meridian Senior Center, 4000 N. Okemos Road. Okemos. (517) 706-5045.

#### **EVENTS**

**One-on-One Business Counseling.** Call (517) 483-1921 to register. 10 a.m.-4:30 p.m. FREE. Delta Township District Library, 5130 Davenport Drive, Lansing. (517) 321-4014 ext. 4. dtdl.org.

Lansing Bike Party. Bike ride with TGIF stop. 5:45 p.m. FREE. Broad Art Museum, 547 E. Circle Drive, MSU campus, East Lansing. facebook.com/groups/lansingbikeparty.

**Howl at the Moon Guided Walk.** Guided night walk in the moonlit woods. 9-10 p.m. \$3. Harris Nature Center, 3998 Van Atta Road, Okemos. (517) 349-3866. meridian.mi.us.

**Adopt-A-Fest.** Adopt a cat or dog. 2 p.m. \$30 adoptions. Potter Park Zoo, 1301 S. Pennsylvania Ave. Lansing. (517) 242-7440. ac.ingham.org.

#### MIISIO

Matt LoRusso Trio. Jazz. 9 p.m.-midnight, FREE. Troppo, 111 S. Washington Square, Lansing. (517) 371-4000.

**Karaoke Night.** Food, drink specials and local vocalists. 9 p.m.-1 a.m. FREE. Gus's Bar, 2321 W. Michigan Ave., Lansing. (517) 484-4714, facebook. com/gusbuster11.

**The Grand American Fish Rodeo.** With North Country Flyers. 1 p.m. Adado Riverfront Park, 531 N. Grand Ave. Lansing.

**Mike Shafley Band.** Live performance. 9:30 p.m., FREE. Moriarty's Pub, 802 E. Michigan Ave., Lansing. (517) 485-5287.

**Summer Concert Series.** John Latini And The Flying Latini Brothers. 7 p.m. FREE. Ann Street Plaza, Albert Avenue at M.A.C. Avenue, East Lansing. (517)

319-6823. cityofeastlansing.com.

The DJClarinet Combo. A night of legendary clarinets. 7:30 p.m. \$5. Scene Metrospace, 110 Charles St., East Lansing. (517) 319-6832, scenemetrospace@gmail.com.

#### **THEATER**

**"The Summer Circle."** Theatre comedy shows on the importance of friends. 6:30 p.m. FREE. MSU Summer Circle Theatre, Red Cedar Rd., East Lansing. (517) 355-6690. theatre.msu.edu.

**"What I Did Last Summer."** (For details, see June 11.) 8 p.m. FREE. MSU Summer Circle Theatre, Red Cedar Rd., East Lansing. (517) 355-6690. theatre.msu.edu.

"The Weird." A collection of six short, creepy, pulpy plays. 10 p.m. FREE. MSU Summer Circle Theatre, Red Cedar Rd., East Lansing. (517) 355-6690. theatre.msu.edu.

## Saturday, June 14 CLASSES AND SEMINARS

**Domestic Violence Support Group.** Noon-1:30 p.m. FREE. Women's Center of Greater Lansing, 1710 E. Michigan Ave., Lansing. (517) 372-9163, womenscenterofgreaterlansing.org.

Tai Chi in the Park. For beginning and experienced tai chi practitioners. 9-10 a.m. FREE. Hunter Park Community Garden House, 1400 E. Kalamazoo St., Lansing. (517) 272-9379.

Qigong for Health. Qigong to condition the body and quiet the mind. 9-10 a.m. \$10. Harris Nature Center, 3998 Van Atta Road, Okemos. (517) 349-3866, meridian.mi.us. Homeownership: Eastside Style. Seminar & resource fair. 10 a.m.-noon, FREE. Allen Market Place, 1619 E. Kalamazoo, Lansing. (517) 999-3924. allenneighborhoodcenter.org.

#### **EVENTS**

Karaoke. With Atomic D. 9 p.m. LeRoy's Classic Bar & Grill, 1526 S. Cedar St., Lansing. (517) 482-0184.

Summer Reading Kickoff. All ages party. 10 a.m.-2 p.m. FREE. Delta Township District Library, 5130

Davenport Drive, Lansing. (517) 321-4014 ext. 3. dtdl.org.

Celebrate Downtown Okemos. Celebrate the return of summer in Okemos. 2-9 p.m. Okemos

Community Church, 4734 Okemos Road, Okemos.

See Out on the Town, Page 27

# Belief + Doubt = Sanity

**Questioners and Doubters Welcome** 

Pilgrim Congregational United Church of Christ



Lansing, MI

125 S. Pennsylvania Ave.
Sunday - 10 AM
(517) 484-7434
PilgrimUCC.com

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celebratedowntownokemos.com.

**Grit, Glam, & Guts.** Empowerment conference for teen girls. 8:30 a.m.-3 p.m. FREE. LCC West Campus, 5708 Cornerstone Drive, Lansing. (517) 267-5452. GoodGirlRadio.com.

**Collection Show & Tell.** With Broad Manager of Education, Leyna Lightman. 2 p.m. FREE. Eli and Edythe Broad Art Museum, 547 E. Circle Drive, MSU Campus,

East Lansing. ow.ly/xMRFr.

#### MUSIC

**Summer Concert Series.** Sea Cruisers perform. 7 p.m. FREE. Ann Street Plaza, Albert Avenue at M.A.C. Avenue, East Lansing. (517) 319-6823.cityofeastlansing.com.

Matt LoRusso Trio. Jazz. 9 p.m.-midnight, FREE. Troppo, 111 S. Washington Square, Lansing. (517) 371-4000.

Those Delta Rhythm Kings. Live performance.

See Out on the Town, Page 28

#### WEDNESDAY, JUNE 11-SATURDAY, JUNE 14>> 'WHAT I DID LAST SUMMER' AT MSU SUMMER CIRCLE THEATRE

The MSU Theatre Department starts its Summer Circle Theatre season this week with "What I Did Last Summer." It's the tale of a rebellious boy who's about to be sent to an expensive boarding school in the fall. But his plans are derailed when he takes a job as a handyman for a bohemian art teacher and starts to question his values. The series continues next week with "Detroit." The Friday and Saturday shows will be proceeded by "The Summer Circle," a family-friendly interactive show, and followed by "The Weird," six short horror-themed plays. 8 p.m. Behind the MSU Auditorium on the lawn by the Red Cedar River. theater.msu.edu.

#### SATURDAY, JUNE 14 >> 'THE SELFISH GIANT' AND 'THE HAPPY PRINCE'

The students at the Schmidt Community Center's theater camp will show off what they learned in these two one-act plays. Both plays are based on stories in Oscar Wilde's book of children's stories, "The Happy Prince and Other Tales." In "The Selfish Giant," a giant learns the value of sharing, and in "The Happy Prince," a swallow helps a statue to save a town. \$7/\$5 for 12 and under. 7 p.m. Friday; 3 p.m. Saturday. (Continues next Friday, June 19-Sunday, June 22.) Schmidt Community Center 5825 Wise Road, Lansing. (517) 483-6686.

#### WEDNESDAY, JUNE 18 >> MIGHTY MEDICINE AT SUMMER CONCERTS IN THE PARK

The City of Lansing's Concert in the Park series continues with local blues, rock and soul outifit, Mighty Medicine. Since forming in summer 2009, the band has grown from a two-piece to a nine-piece band, and has performed in venues across the country, from Traverse City to Florida. This concert will be held at Ruetter Park in downtown Lansing. In its 21st year, the summer series is continuing its goal to highlight and attract people to the different parks around the city. FREE. 7 p.m. Reutter Park. lansingmi.gov/attractions.

#### WEDNESDAY, JUNE 18 >> AA CREATIVE CORRIDOR CREATIVE OPEN HOUSE

The REO Town art gallery and event space Art Alley closed last August, but with a slight name change it's still available for use. At the AA Creative Corridor Open House, you can learn how the space can be used by creatives for temporary special events or as permanent office space. Current renters will be at the event to show what they've been working on. Light food and refreshments will be provided. FREE. 5:30-8:30 p.m. AA Creative Corridor, 1133 S. Washington Ave., Lansing. (517) 484-8789, aacreativecorridor.com.

#### WEDNESDAY, JUNE 18 >> RENEGADE READING: SPOKEN WORD

Can't wait for the Renegade Theatre Festival in August? You can tide yourself over with Renegade Readings, a new series by the festival that showcases the work of local playwrights and performers. The event will feature musician, performer and hip-hop artist Solo, and writer/story-teller Suban Nur Cooley. You can hear a sneak preview at 8 a.m. Friday on the weekly radio talk show "So Much More: Michigan Arts and Culture" on 89.7 FM-WLNZ, co-hosted by Renegade show runners Melissa Kaplan and Chad Badgero. FREE. 7:30 p.m. Wednesday. Absolute Gallery 307 E. Grand River, Lansing. (517) 281- 7732. renegadetheatrefestival.org.



Alexa McCarthy/City Pulse

Chad Jordan opened the second location for his speciality snack shop Cravings Gourmet Popcorn in Okemos last month. The original location in Old Town opened in 2010.

#### By ALLAN I. ROSS

Food specialists in Lansing range from cupcake engineers to loaded hot dog vendors to wood-fired pizza chefs, but Chad Jordan lays claim to the city's most lighthearted food title: He's

the No. 1 "popcorn connoisseur" (and owner/ operator) of Cravings Gourmet

#### Popcorn.

"Popcorn is about community, fun and happiness," he said. "It's about sharing with friends and family. Our company culture is that we want to be where fun things happen."

Jordan's Old Town specialty store opened in 2010 after a successful three-year run in the old Lansing City Market. And late last month, Jordan opened a second store in Okemos, a 4,600-square-foot space near **Dusty's Cellar.** The new site eclipses the 977-square-foot Old Town location, but he said it's still going to be business as usual.

"It was important for me that there was a continuity between stores," Jordan said. "We're staying true to our Old Town roots. It's not going to be a case of the original location taking a back seat to the new place."

Since opening, Cravings has created over 100 specialty flavors, with 25 flavors available at any time. Recent additions include coconut cream and pina colada; upcoming flavors include a new apple crisp and mojito. One of the features of the new location will be a visible production kitchen where the flavors get added.

"We've got it set up literally 6 feet from the front door — you can't miss it," Jordan said.

All of Cravings' popcorn kernels come from a farm in southern Michigan. Jordan said all the sugars that are used come from Michigan farms, and he tries to source as many local ingredients as possible. Additionally, he said "about 95 percent of the flavors" are gluten free, and nuts are never used in the store.

"We know that many people are conscious about allergies lately," Jordan said. "We're very respectful of that."

Cravings also specializes in gourmet glass bottle soda pops, with anywhere from 125 to 250 varieties available. Other products include popcorn poppers, oils, popcorn sees and seasonings.

The new location will allow Jordan to take on five to 10 new workers. He said he'd like to throw a grand opening party soon, but nothing is planned yet. And Okemos may not be the last stop in the Cravings' expansion.

"I'd definitely love to open another store on the west or the south side, maybe other cities," Jordan said. "Who knows — Ann Arbor, Grand Rapids, Traverse City? We'll see where the wind takes us."

#### Old Town grows (a little)

In other Old Town news, the barbecue food truck **Michael O's**, formerly on the corner of Oakland Avenue and Cedar Street, has moved to the historic north Lansing neighborhood. The new location is in the parking lot of **Grand River Bait and Tackle Shop**, 536 E. Grand River Ave. Owner Donald O'Polski said this is the first step toward opening his own restaurant.

"The goal is to open a (brick-and-mortar) store within the next six months to a year," O'Polski said. "We're trying to settle ourselves in Old Town. I like the feel here and the community sense. I think it needs some more businesses that will help it continue it to grow."

#### Cravings Gourmet Popcorn

1875 W. Grand River Ave., Okemos 10 a.m.-8 p.m. Monday-Friday; 9 a.m.-8 p.m. Saturday; noon-5 p.m. Sunday (517) 252-4786, cravingspopcorn.com

#### Michael O's Food Truck

11 a.m.-7 p.m. Monday-Friday 536 E. Grand River Ave., Lansing (517) 930-6333, facebook. com/mobqfoodtruck

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9:30 p.m. FREE. Moriarty's Pub, 802 E. Michigan Ave., Lansing. (517) 485-5287.

Pat Zelenka. Four hours of classic rock & soul on the river. 7 p.m. FREE. Waterfront Bar and Grille, 325 City Market Drive, Lansing. waterfrontlansing.com.

#### **THEATER**

"The Summer Circle." (For details, see June 12.) 6:30 p.m. FREE. MSU Summer Circle Theatre, Red Cedar Road, East Lansing. (517) 355-6690. theatre.msu.edu. "What I Did Last Summer." (For details, see June 11.) 8 p.m. FREE. MSU Summer Circle Theatre, Red Cedar Road, East Lansing. (517) 355-6690. theatre.msu.edu. "The Weird." (For details, see June 12.) 10 p.m. FREE. MSU Summer Circle Theatre, Red Cedar Road, East Lansing. (517) 355-6690. theatre.msu.edu.

# Sunday, June 15 CLASSES AND SEMINARS

Juggling. Learn how to juggle. 2-4 p.m. FREE. Orchard Street Pumphouse, 368 Orchard St., East Lansing. (517) 371-5119, ruetenik@gmail.com. Spiritual Talk, Pure Meditation and Silent Prayer. 10 a.m. FREE. Self Realization Meditation Healing Centre, 7187 Drumheller Road, Bath. (517) 641-6201, selfrealizationcentremichigan.org.

Lansing Area Codependents Anonymous. Third floor meeting room. 2-3 p.m. FREE. CADL Downtown Lansing, 401 S. Capitol Ave., Lansing. (517) 515-5559, coda.org.



Come Join Us For Our Annual

#### **Strawberry Social**

Date: Friday, June 20th Time: 2:00 – 3:30 pm

Enjoy delicious strawberry desserts, great music by Kari Ann & Lost Creek and great fun!

#### FREE! Bring a friend!

Please RSVP by June 11th - 517-337-0066



#### INDEPENDENCE VILLAGE OF EAST LANSING

Independent Living Community

2530 Marfitt Road East Lansing, MI 48823

tel 517-337-0066 eastlansingseniorliving.com



#### SATURDAY. JUNE 14 >> BROAD ART MUSEUM COLLECTION SHOW AND TELL



Leyna Lightman, manager of education at the Broad Art Museum, said it's hard to pick her favorite piece of art, but she certainly has one that she really likes. On Saturday, she will host the museum's monthly Collection Show and Tell, discussing the painting "Angebot," by Miriam Cahn. "I'm interested in the artist in general because she's a feminist," Lightman said. "I'm really interested in feminist themes and works that question gender (and) spark dialogue. There are many interpretations (to her work)." Every month, the show-and-tell series allows a staff member to search through the museum collection and present a piece she thinks is important. While the painting is not hanging in the gallery, Lightman said she saw Cahn's enigmatic nude figure spark a conversation about gender when it was hanging. Lightman will discuss Cahn's piece at 2 p.m. Saturday, at the Collectors Gallery in the museum's lower level. Eli & Edythe Broad Art Museum 547 E. Circle Drive, MSU campus, East Lansing (517) 884-4800, broadmuseum.msu.edu.

#### **EVENTS**

Lansing Area Sunday Swing Dance. Lessons 6-6:45 p.m., dance 6:45-10 p.m. \$8 dance/\$10 dance and lesson. The Lansing Eagles, 4700 N. Grand River Ave., Lansing. (517) 490-7838.

Insect Safari with Dad. Father's day insect collecting event. 3-4 p.m. \$3/\$5 family. Harris Nature Center, 3998 Van Atta Road, Okemos. (517) 349-3866. meridian.mi.us.

## Monday, June 16 CLASSES AND SEMINARS

**Learn to Meditate.** Taught by Bob Teachout. Enter at rear of building. 8:15-9 p.m. Donations. C. Weaver Physical Therapy Exercise Studio, 1720 Abbey Road, East Lansing. (517) 272-9379.

Adult Rape Survivor Support Group. Preregistration preferred. 6-7:30 p.m. FREE. Women's Center of Greater Lansing, 1710 E. Michigan Ave., Lansing. (517) 372-9163.

Job Seekers Support Group. Find the right job or career. 10 a.m.-noon, FREE. Women's Center of Greater Lansing, 1710 E. Michigan Ave., Lansing. (517) 372-9163, womenscenterofgreaterlansing.org.

**Support Group.** For the divorced, separated and widowed. Room 9. 7:30 p.m. St. David's Episcopal

Church, 1519 Elmwood Road, Lansing. (517) 323-2272, stdavidslansing.org.

**Techtronics Summer Camps.** Held May to August. 9 a.m.-noon or 1-4 p.m. \$75. Foster Community Center, 200 N. Foster Ave., Lansing. (517) 708-4390, iteclansing.org.

#### **EVENTS**

**Ancestry Club.** Learn & share genealogy tips. Call to register. 10 a.m.-noon. FREE. Delta Township District Library, 5130 Davenport Drive, Lansing. (517) 321-4014 ext. 4. dtdl.org.

**Social Bridge.** No partner needed. 1-4 p.m. \$1.50. Delta Township Enrichment Center, 4538 Elizabeth Road, Lansing. (517) 484-5600.

Mac's Monday Comedy Night. Hosted by Mark Roebuck and Dan Currie. 9:30 p.m. FREE. Mac's Bar, 2700 E. Michigan Ave., Lansing. (517) 484-6795. macsbar.com.

Club Shakespeare. 6-8:45 p.m. Donations. CADL Downtown Lansing, 401 S. Capitol Ave., Lansing. (517) 348-5728, cadl.org.

Mad Science Blast-off. Science-themed activities. 1 p.m. FREE. Grand Ledge Area District Library, 131 E Jefferson St., Grand Ledge. (517) 627-7014, grandledge. lib.mi.us.

**Playground in the Park.** Volunteers needed for Playground in the Park Build. 8 a.m.-5 p.m. Patriarche Park, 1100 Alton St., East Lansing. (517) 333-2580 x

6569. cityofeastlansing.com.

**LEGO Creation Challenge.** All ages. Space is limited; call to register. 2-3 p.m. FREE. Delta Township District Library, 5130 Davenport Drive, Lansing. (517) 321-4014 ext. 3. dtdl.org.

#### MUSIC

**Open Jam.** All talents welcome. 7 p.m. FREE. Suits Tavern, 210 S. Washington Square Lansing. (517) 702-9150, suitstavern.com.

# Tuesday, June 17 CLASSES AND SEMINARS

Take Off Pounds Sensibly. Have a support system, lose weight. 7 p.m. FREE to visit. Eaton Rapids Medical Center, 1500 S. Main St., Eaton Rapids. (517) 543-0786. Lansing Area Codependents Anonymous. 5:45-6:45 p.m. FREE. Everybody Reads Books and Stuff, 2019 E. Michigan Ave., Lansing. (517) 515-5559. coda.org. Not So Happy Endings Support Group. For women ending relationships. 5:30-7:30 p.m. FREE. Women's Center of Greater Lansing, 1710 E. Michigan Ave., Lansing. (517) 896-3311.

Hopeful Hearts Grief Group. Learn, grow and heal together. 10-11 a.m. FREE. The Marquette Activity Room, 5968 Park Lake Road, East Lansing. (517) 381 4866. Capital City Toastmasters Meeting. Learn public speaking and leadership skills. 7 p.m. FREE. CADL Downtown Lansing, 401 S. Capitol Ave., Lansing. (517) 367-6300, cadl.org.

Speakeasies Toastmasters. Improve listening, analysis, leadership and presentation skills. 12:05-1 p.m. FREE. Ingham County Human Services Building, 5303 S. Cedar St., Lansing. (616) 841-5176.

My Cub & I: Nature Camp. Toddlers experience nature & outdoor fun at camp. 11 a.m.-noon. \$30. Harris Nature Center, 3998 Van Atta Road, Okemos. (517) 349-3866. meridian.mi.us.

**Feathery Friends Nature Camp.** Kids discover birds & nature at this outdoor camp. 9 a.m.-3 p.m. \$65. Harris Nature Center, 3998 Van Atta Road, Okemos. (517) 349-3866. meridian.mi.us.

**Timber Tots Nature Camp.** Ages 3 and 4 participate in nature activities. 9-10 a.m. \$30. Harris Nature Center, 3998 Van Atta Road, Okemos. (517) 349-3866. meridian.

Cool Critters Nature Camp. Preschoolers meet critters & have fun in nature. 9 a.m.-noon. \$32. Harris Nature Center, 3998 Van Atta Road, Okemos. (517) 349-3866. meridian.mi.us.

**Grossology Nature Camp.** Kids discover cool things in nature at this camp. 9 a.m.-3 p.m. \$65. Harris Nature Center, 3998 Van Atta Road, Okemos. (517) 349-3866.

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See Out on the Town, Page 29

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meridian.mi.us.

Earth Friends Nature Camp. Kids have fun in nature with archery, games, hikes. 9 a.m.-3 p.m. \$65. Harris Nature Center, 3998 Van Atta Road, Okemos. (517) 349-3866. meridian.mi.us.

**HERO: Vinyl & Aluminum Siding.** DIY home maintenance and repair classes and more. 6 p.m. FREE. Neighborhood Empowerment Center, 600 W. Maple St., Lansing. (517) 372-5980, glhc.org.

#### **EVENTS**

**Bible and Beer.** Discussion of scripture in everyday settings. 6 p.m. Midtown Brewing Co., 402 S. Washington Square, Lansing. (517) 482-0600, bibleandbeer@ccclansing.org.

Jug & Mug Ski Club Meeting. Activity group for single adults. Must be over 21. 6:30 p.m. FREE. Tripper's Sports Bar, 350 Frandor Ave., Lansing. (517) 342-9955. jugandmug.org.

#### MUSIC

The Blue Lights. Martin Portier, Ben Godoshian, Deacon Earl. 10 p.m.- 1 a.m. FREE. Stober's Bar, 812 E. Michigan Ave., Lansing. (517) 487-4464.

## Wednesday, June 18 CLASSES AND SEMINARS

**Overeaters Anonymous.** 7 p.m. FREE. First Congregational United Church of Christ, 210 W. Saginaw Highway, Grand Ledge. (517) 256-6954, fcgl.org.

Family Storytime. Ages up to 6. Stories, rhymes and activities. 10:30 a.m. FREE. CADL South Lansing Library, 3500 S. Cedar St., Lansing. (517) 367-6363. Meditation. For beginners and experienced. 7-9 p.m. FREE. Vietnamese Buddhist Temple, 3015 S. Washington Ave., Lansing. (517) 351-5866.

**Crazy Action Songs.** Music therapy class for children and teens. 6-6:45 p.m. \$5/FREE for CADSA members. MSU Community Music School, 4930 S. Hagadorn Road, East Lansing. (517) 355-7661. cms. msu.edu.

Community Conversation. Russ Allen discusses farmed fish and its benefits. 7 p.m. FREE. Okemos Library, 4321 Okemos Road, Okemos. (517) 347-2021, facebook.com/FriendsOfTheOkemosLibrary.

#### **FVFNTS**

**Allen Street Farmers Market.** Featuring locally grown/prepared foods. Live music. 3-6:30 p.m. FREE. Allen Street Farmers Market, 1619 E. Kalamazoo St.,

CROSSWORD SOLUTION From Pg. 25 LATEX OCALA ALITO GASVACATION PASHA NARROW RENEDEVRY ZEDANDCONFUSED I S S U E O C T A E S A I R A K O N A A V A S T G E L S A N D I N S E C T S ROLLEEONS EFFIE STAYAT LICEACADEMY I N C U R N A C R E DIVER

Lansing. (517) 999-3911.

**DTDL Book Club.** Discuss "My Notorious Life" by Kate Manning. 6-7:30 p.m. FREE. Delta Township District Library, 5130 Davenport Drive, Lansing. (517) 321-4014 ext. 4. dtdl.org.

Capital Area Crisis Men's Rugby Practice.

Weather permitting. All experience levels welcome. 6:30 p.m. FREE. St. Joseph Park, 2151 W. Hillsdale St., Lansing. crisisrfc.com

**Practice Your English.** 7-8 p.m. FREE. East Lansing Public Library, 950 Abbot Road, East Lansing. (517) 351-2420.

**Pioneers & Reformers.** Author Elizabeth A. Homer discusses her book. 6-7 p.m. FREE. Delta Township District Library, 5130 Davenport Drive, Lansing. (517) 321-4014 ext. 4. dtdl.org.

Tween Crafts. Ages 9-12. Call to register. 2-3 p.m. FREE. Delta Township District Library, 5130 Davenport Drive, Lansing. (517) 321-4014 ext. 3. dtdl.org. Lansing Spartan Youth Organization's Bowling for Kids. All proceeds support the LSYO. 11 a.m.-1 p.m. \$8. Spare Time Bowling, 3101 E. Grand River Ave., East Lansing. (517) 894-8429 or Isyo@lsyo.org.

#### MUSIC

Concerts in the Park. This week's band: Mighty Medicine at Reutter Park. 7 p.m. FREE. Reutter Park, Corner of Kalamazoo & Townsend St., Lansing. Meridian Community Band. Music in the Park series. 7 p.m. FREE, donations accepted. Meridian Historical Village, 5113 Marsh Road, Okemos. (517) 349-8548. meridianhistoricalvillage.org.

#### **THEATER**

"Detroit." Drama for mature audiences. 8 p.m. FREE. MSU Summer Circle Theatre, Red Cedar Road, East Lansing. (517) 355-6690, theatre.msu.edu.

#### **City Pulse Classifieds**

Interested in placing a classified ad in City Pulse? (517) 999-5066 or adcopy@lansingcitypulse.com

**Life/Motivational Coach** - Affordable, local life coach. Steve (517) 416-1855 or steve@someoomph.com

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#### **SUDOKU SOLUTION** From Pg. 25 3 | 5 2 9 8 6 3 5 6 2 7 9 8 4 1 2 6 5 3 8 4 9 2 5 4 8 1 3 6 7 9 2 7 9 5 4 6 3 1 8 9 7 1 8 2 4 3 6 5 6 5 2 4 3 8 1 9 9 3 5 8 7 6 2 1 4 9 6 8 1 5

#### Free Will Astrology By Rob Brezsny

June 11-17

ARIES (March 21-April 19): In its quest for nectar, a hummingbird sips from a thousand flowers every day. As it flaps its wings 70 times a second, zipping from meal to meal, it can fly sideways, backward, or forward. If it so desires, it can also hover or glide upside-down. It remembers every flower it visits, and knows how long it will take before each flower will produce a new batch of nectar. To some Spanish speakers, hummingbirds are known as *joyas voladoras*, or "flying jewels." Now take everything I've just said, Aries, and use it as a metaphor for who you can be in the coming week.

**TAURUS** (April 20-May 20): In 1947, the impossibly wealthy Duke of Windsor went shopping in Paris to buy a gift for his wife, the Duchess. She already had everything she wanted, so he decided to get creative. He commissioned the luxury-goods manufacturer Hermes to build her a high-fashion black leather wheelbarrow. I am not urging you to acquire something like that for yourself, Taurus. But I do like it as a symbol for what you need in your life right now: a blend of elegance and usefulness, of playful beauty and practical value, of artistry and hard work.

**GEMINI** (May 21-June 20): Your brain absorbs about 11 million pieces of information every second, but is consciously aware of less than .001 percent of all that richness. Or at least that's usually the case. Having analyzed your astrological omens, I suspect that you might soon jack that figure up as high as .01 percent -- a ten-fold increase! Do you think you can handle that much raw input? Are you amenable to being so acutely perceptive? How will you respond if the world is a ten times more vivid than usual? I'm pretty confident. I suspect you won't become a bug-eyed maniac freaking out on the intensity, but rather will be a soulful, wonder-filled explorer in love with the intensity.

CANCER (June 21-July 22): You have a strong, intricate understanding of where you have come from. The old days and old ways continue to feed you with their mysterious poignancy. You don't love every one of your past experiences, but you love ruminating about them and feeling the way they changed you. Until the day you die many years from now, your history will keep evolving, providing an endless stream of new teachings. And yet at this particular moment in your destiny, Cancerian, I think your most important task is to focus on where you are going to. That's why I urge you to temporarily forget everything you think you know about your past and instead concentrate on getting excited about the future.

**LEO** (July 23-Aug. 22): In 1928, Bobby Pearce won a gold medal in rowing at the Summer Olympics in Amsterdam. An unforeseen event almost sabotaged his victory. As he rowed his boat along the Sloten Canal, a family of ducks swam leisurely from shore to shore directly across his path. He stopped to let them pass, allowing an opponent who was already ahead of him to gain an even bigger advantage. Yet he ultimately won the race, rowing with such vigor after the duck incident that he finished well ahead of his challenger. I foresee a comparable sequence in your life, Leo. Being thoughtful and expressing compassion may seem to slow you down, but in the end that won't hinder you from achieving your goal -- and may even help.

VIRGO (Aug. 23-Sept. 22): In one of her "Twenty-One Love Poems," Adrienne Rich talks about her old self in the third person. "The woman who cherished / her suffering is dead. I am her descendant. / I love the scar tissue she handed on to me, / but I want to go from here with you / fighting the temptation to make a career of pain." With your approval, Virgo, I'd like to make that passage one of your keynotes in the coming months. According to my analysis of the astrological omens, you will have an excellent opportunity to declare your independence from an affliction you've been addicted to. Are you willing to say goodbye to one of your signature forms of suffering?

**LIBRA** (Sept. 23-Oct. 22): "You should be interviewing roses not people," says a character in Anne Carson's book *The Autobiography Of Red.* That's sound poetic advice for you in the coming days, Libra. More than you can imagine, you will benefit from being receptive to and learning from non-human sources: roses, cats, dogs, spiders, horses, songbirds, butterflies, trees, rivers, the wind, the moon, and any other intelligences that make themselves available to you. I'm not saying you should ignore the revelations offered by people. But your emphasis should be on gathering in wisdom from life forces that don't communicate with words.

**SCORPIO** (Oct. 23-Nov. 21): William Shockley was a Nobel Prize-winning physicist who co-invented the transistor. He also helped launch the revolution in information technology, and has been called "the man who brought silicon to Silicon Valley." *Time* magazine named him one of the hundred most influential people of the 20th century. On the other hand, Shockley became a controversial advocate of eugenics, which damaged his reputation, led many to consider him a racist, and played a role in his estrangement from his friends and family. I suspect that you will have to deal with at least one Shockley-type phenomenon in the coming weeks, Scorpio. Will you overlook the bad stuff in order to take advantage of the good? Should you?

SAGITTARIUS (Nov. 22-Dec. 21): Novelist Herman Melville wrote that in order to create art, "unlike things must meet and mate." Like what? "Sad patience" and "joyous energies," for example; both of them are necessary, he said. "Instinct and study" are crucial ingredients, as well as humility and pride, audacity and reverence, and "a flame to melt" and a "wind to freeze." Based on my interpretation of the astrological omens, Sagittarius, I believe you will soon need to meld opposites like these as you shape that supreme work of art -- your life.

**CAPRICORN** (Dec. 22-Jan. 19): Haggis is a Scottish pudding. According to the gourmet food encyclopedia *Larousse Gastronomique*, it has "an excellent nutty texture and delicious savory flavor." And yet, to be honest, its ingredients don't sound promising. To make it, you gather the lungs, liver, small intestine, and heart of a sheep, put all of that stuff inside the stomach of the sheep along with oatmeal, onions, salt, and suet, and then simmer the whole mess for three hours. I'm guessing that your work in the coming week may have a certain metaphorical resemblance to making haggis, Capricorn. The process could a bit icky, but the result should be pretty tasty.

AQUARIUS (Jan. 20-Feb. 18): Almost a hundred years ago, world-famous comedian Charlie Chaplin decided to take part in a Charlie Chaplin lookalike contest in San Francisco. He did his best to imitate himself, but it wasn't good enough. He didn't come close to winning. But I think you would have a different fate if you entered a comparable competition in the coming weeks. There's no question in my mind that you would be crowned as the person who most resembles you. Maybe more than ever before, you are completely yourself. You look like your true self, you feel like your true self, and you are acting like your true self. Congratulations! It's hard work to be so authentic.

PISCES (Feb. 19-March 20): "The art of medicine consists in amusing the patient while nature cures the disease," said French philosopher Francois-Marie Voltaire. That principle will be useful for you to invoke in the coming weeks. You definitely need to be cured, although the "disease" you are suffering from is primarily psychospiritual rather than strictly physical. Your task will be to flood yourself with fun adventures, engaging stories, and playtime diversions so that nature can heal you without the interference of your worries and kibitzing

Go to **RealAstrology.com** to check out Rob Brezsny's **EXPANDED WEEKLY AUDIO HOROSCOPES** and **DAILY TEXT MESSAGE HOROSCOPES**. The audio horoscopes are also available by phone at 1-877-873-4888 or 1-900-950-7700.

# HE ATE · · · · · · · · · SHE ATE

# Waterfront Bar leads a thriving riverfront entertainment scene

**Waterfront Bar & Grill** 

11 a.m.-close Sunday-Thursday; 11 a.m.-10 p.m.

Friday-Saturday. Patio grill open Friday-Saturday

(hours vary, weather-dependent)

325 City Market Drive, Lansing

(517) 267-3800, waterfrontlansing.com FB, OM, P, TO, WiFi, \$\$



#### Bedeviled by picnic-style fare

#### By MARK NIXON

Downtown Lansing's Waterfront Bar & Grill is a work in progress. For those who have longed for a vibrant riverfront, including restaurants, the fact that Lansing now boasts a restaurant gracing the Grand River is indeed progress.

Before we get to the particulars, consider what may be Waterfront's greatest challenge — parking.

Since opening in May 2010, the Lansing City Market (where Waterfront resides) had a fair-sized parking lot. That is all but gobbled up by a housing complex now under construction.

Fair enough. I'm all for new housing in the downtown, especially ones overlooking the Grand. But where, pray tell, does one park? Turns out there is smallish lot nestled between the river and the market. Yet the lack of signage leaves first-time visitors guessing. Alternately, a potential customer might try the nearby

Lansing Center and park there if the lot is open. If you tell the parking attendantyou're going the City Market, you can park for free.

Let's assume you are a hardy urbanite who eschews driving to the market, preferring to walk or bike. Good move. The Lansing River Trail drifts right past restaurant's patio. But if you're still trapped in the Age of the Automobile, riverside dining is going to take a bit of work.

OK, you're finally settled in at Waterfront, where things promptly get better — and worse. Let's take a look at two visits to Waterfront.

The first time was on a sunny, warm May evening. Inside was bustling, and stiflingly warm. We opted for inside dining to avoid sitting in full sun, sans shade. Bad move. Unfortunately, the Waterfront shares an open ceiling plan with the City Market, which apparently has little cooling capacity except for a few underperforming ceiling fans.

We asked a server if a window could be open, allowing a bit of a breeze. She did. It
 made no difference.

The four of us found the high-top, backless chairs clunky and uncomfortable, though I did appreciate the attempt to make the decor look rustic, in an Up North tavern sort of way.

That first visit was on a Thursday, when select bottles of wine are available for \$10. And not just a bottle or two — there was an impressive number of bottles on the list. A great bargain, and we didn't pass it up. Our guests shared a bottle of red; my wife and I shared a bottle of Northern Michigan chardonnay. No doubt this was partly why the joint was hopping with all sorts of folks,

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#### By GABRIELLE JOHNSON I hadn't been to the West

I hadn't been to the Waterfront for a few years, since the food they served at my best friend's pig roast rehearsal dinner was disappointing and the service was even

On the market

worse. The location inside the Lansing City Market is primo, sure, but since Iorio's stopped selling gelato there, I haven't found much of a reason to go. So it was with trepidation that I met a girlfriend for lunch on one of our first beautiful weekdays in a thousand years.

We sat outside, naturally. My pal had a special of carnitas tacos (\$7.50) and I had the chicken salad sandwich special (\$7.50), which came with a choice of a side item. I chose the kettle chips.

As we gossiped, the boyfriend joined us and did his best to catch the attention of the server. When he finally caught

her, he ordered the Boss Hog sandwich (\$9.50) and chose the corn salad as his side. I dug into my chicken salad sandwich, served on a flat, fresh white bread, topped with lots of tomato, red onion and romaine. It was loaded with fresh basil, which made the chicken salad sweet. I am a sucker for super crunchy potato chips. I stuffed some of mine into my sandwich to give it a bit of texture.

My girlfriend devoured her tacos and proclaimed them fresh and heavy on the cilantro, just what she wanted. After she and I had licked our plates clean, the boyfriend languished, still waiting for his sandwich, a good 30 minutes after he had placed his order. That kind of service, without a doubt, won't stand for downtown employees who have a limited lunch hour. When he was finally presented with his order, he had it immediately packed up to go since we were running late.

The Boss Hog is a fluffy brioche bun stuffed with pulled pork, a slice of ham, an entire Andouille sausage and bacon, slathered in barbecue sauce. It is topped with a garnish of a pepperoncini and a cherry tomato, which serve as a tiny reminder that vegetables are out there — and you are going to be the Mayor of Heartburn City in an hour. He liked the sandwich, although it was eaten on the road. The barbecue sauce wasn't too sweet and the sausage had a nice subtle kick to it.

As an additional bonus I returned to work with a wicked neck sunburn.

We returned for dinner and were met with a full house: Families enjoying dinner, friends having a beer after a soccer game, ladies out on the town looking for some action (seriously, at the city market?). Although the place was packed, there was only one waitress working. We both ordered iced

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# Happy Gather's From East Lansing Food Co-op 4960 Northwind Dr., East Lansing Mon-Sat 9-9 | Sunday 10-8 www.elfco.coop

# 7en for \$10 Wine Tasting — Friday & Saturday

June 13 & 14: 6:30-8:00 PM

Good wine, great fun. Light appetizers will be offered with the wine, space is limited, advance purchase is highly recommended. This is a stand up walk around tasting. Tickets are non refundable with less than 24 hours notice if the event is sold out. Cost is \$10.00

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This tasting will include Gluten free light Ciders, meads, Sake, and Gluten Free Beers. Light Appetizers will be served as well.

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call 349-5150 for reservations visit www.dustyscellar.com for details and tickets

#### He Ate

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some in shorts and others in coats and ties.

Waterfront's dining options are limited. It's strictly pub grub. With notable exceptions, the fare is pretty ordinary. We shared a hummus plate for \$8.50. With a little imagination — say, upgrading to a better hummus and substituting the basic crackers with pita wedges — this could be a fine appetizer.

On the other hand, the Avocado BLT (\$8) was one of the best BLTs I've had locally. Richly smoked bacon was heaped on avocado wedges and served on a sourdough roll. The avocado added the right counterpoint to smoke and sour.

Our friends did not fare as well. They declared the nachos "mediocre," and I couldn't disagree. These were cookie-cutter nachos to be found in a dozen places across Greater Lansing.

On our second visit, we opted for outdoor dining. It was another sunny spring day, not as warm as our previous visit. Still, the outdoor seating could use some shade. (Waterfront's website shows pictures of the patio shaded by tent-like awnings. Perhaps these hadn't been installed when we visited).

Overall, the food was notably better this time, and so was the service. My personal favorite dish was the deviled eggs appetizer (\$5). This family picnic throwback is uncommon on restaurant menus, probably because deviled eggs are notoriously boring.

Not at Waterfront. Four deviled egg halves artfully form a wheel around a hub of fresh salad greens. The egg halves are dotted with paprika on one end, a dose of pepper on the other, with a wedge of candied bacon propped up in the center. They tasted as good as they looked, and put a lot of picnic counterparts to shame.

I ordered the Boss Hog (\$9.50) sandwich: Pulled pork, Tasso ham, spicy Andouille sausage and bacon, all topped with a North Carolina-style barbecue sauce. The tart, the sweet and the salty competed nicely for my tastebuds' attention.

Waterfront Bar and Grill is well suited as an after-work meeting/drinking/snacking place. In summer months it hosts live musical acts on the patio, adding to the riverside ambience. But the owners need to up the game, menu-wise. And hopefully the City of Lansing will do its part, parking-wise.

# She Ate

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tea, and after the first sip I feared a sudden onset of diabetes. The tea was heavily sweetened, something that I would have loved to have known before I took a slug of it. She said they didn't have unsweetened tea, so I stuck with club soda instead.

Famished after a long day and faced with a 9 p.m. dinner, we fell upon the soft pretzels that we'd ordered as an appetizer (\$5). The two full-sized pretzels were average, but I was surprised that they were completely unsalted. I mean, isn't a pretzel inherently supposed to be salted? I'm not in it for the health, people.

We each ordered a "from the grill" special. I chose the black bean burger (\$7.50) and this time got the corn salad alongside. The burger was a pre-made patty and was nothing special. The corn salad, a creamy,

cheese-topped concoction ("salad" is a stretch) benefitted immensely from the addition of a few of the boyfriend's kettle chips, crumbled and thrown in. Obviously I'm doing a great job of putting on my summer weight.

I immediately had extreme order envy when the boyfriend's chicken club sandwich (\$7.50) came to the table. A juicy grilled chicken breast was topped with Swiss cheese and bacon on a bun with tomato, romaine, and red onion — you know, a club sandwich. Nothing earthshattering, but I'd forgotten just how delicious a classic club sandwich can be. I hated myself for forcing myself to adhere to the rule that we never order the same meal, and I was rebuffed when I tried to convince him to switch.

We noticed after our second visit that the lunch and dinner menu is the same. In theory, this is fine. In reality, \$9.50 is a bit steep when lunch consists of mediocre food.

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CORAL GABLES — Breakfast, lunch and dinner with international specialties, 2838 E. Grand River Ave., East Lansing. 11 a.m.-10 p.m. Monday; 7 a.m.-10 p.m. Tuesday-Thursday; 8 a.m.-11 p.m. Saturday; 8 a.m.-9 p.m. Sunday. (517) 337-1311. coralgablesrestaurant.com, FB, WB, TO, RES, OM, WiFi, \$\$

CRUNCHY'S — Classic burgers and drink specials daily. 254 W. Grand River Ave., East Lansing. 11 a.m.-1 a.m. Monday-Wednesday; 11 a.m.-2 a.m. Thursday-Sunday. (517) 351-2506, crunchyseastlansing. com, FB, OM, P, TO,

CUGINO'S - Italian cuisine. 306 S. Bridge St. Grand Ledge. 11 a.m.-10 p.m. Monday-Saturday; closed Sunday. (517) 627-4048. cuginosmenu. com, FB, TO, OM, RES (Monday-Thursday), P, WiFi \$\$

DAGWOOD'S TAVERN  $\mathbf{AND}\;\mathbf{GRILL} - \mathsf{Bar}\;\mathsf{food}$ and burgers. 2803 E. Kalamazoo St., Lansing. 11 a.m.-1 a.m. Monday-Saturday; noon-midnight Sunday. (517) 374-0390. dagwoodstavern.com. FB, TO, WiFi, \$

DARB'S TAVERN AND

EATERY — Bar food and American cuisine. 117 S. Cedar St, Mason. 11 a.m.-midnight Monday-Wednesday; 11 a.m.-2 a.m. Thursday-Friday; 9 a.m.-2 a.m. Sunday; 9 a.m.-11 p.m. Sunday. (517) 676-5042. darbstavern. com, FB, OM, TO, RES (Monday-Wednesday), P, WiFi, \$-\$\$

**DELHI CAFE** — Greek cuisine. 4625 Willoughby Road, Holt. 11 a.m.-8

p.m. Tuesday-Friday; 9 a.m.-8 p.m. Saturday; 9 a.m.-3 p.m. Sunday. (517) 694-8655, delhicaferestaurant.com. FB, TO, OM,

**DELUCA'S RESTAURANT &** PIZZERIA — Italian cuisine. 2006 W. Willow St., Lansing. 11 a.m.-10 p.m. Monday-Thursday; 11 a.m.-10:30 p.m. Friday & Saturday; Closed Sunday. (517) 487-6087, delucaspizza.com. FB, TO, OM, RES (Monday-

Thursday), WiFi, \$\$

DIMITRI'S — Breakfast, Coney dogs and sandwiches. 6334 W. Saginaw Hwy., Lansing. 7 a.m.-3 p.m. Monday-Saturday; 8 a.m.-3 p.m. Sunday. (517) 323-6867. OM, TO, \$-\$\$

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